

# 2025 OBA CONVENTION



## THE BANKERS FROM OKLAHOMA

*With special guests...*

**YOUR OBA EXECUTIVE TEAM**

**ALICIA WADE ★ BRYAN CAIN ★ STEVE BAGWELL ★ PRISCILLA CUDE**

**MAY 12-14**

**Skirvin Hilton, Oklahoma City**



# AGENDA

Monday,  
May 12

10:00 am  
Noon  
4:30-6:00 pm  
6:30 pm

Board Meeting  
Golf  
Emerging Leaders Reception  
Past Presidents Dinner

OBA  
Twin Hills  
Twin Hills  
The Petroleum Club

Tuesday,  
May 13

8:00 – 9:00

Registration/Breakfast Buffet Exhibit Hall

9:00 – 9:05

Welcome Alicia Wade

9:05 – 10:00

General Session  
*U.S. and the World – Embracing the Challenges  
With Confidence, featuring Frank Lavin*

10:00 – 10:20

2024-25 Emerging Leaders Graduation

10:20 – 10:40

Trade Show/Break

10:45 – Noon

Breakout Sessions  
• *With a “Washington Twist”: Regulatory, Risk and M&A*  
• *A Portfolio for all Seasons*

Noon – 1:15

Lunch and Annual Business Meeting  
• *John Asbury, ABA Chairman*  
• *OBA board elections*

1:15 – 1:45

Trade Show/Break

1:45 – 2:50

Breakout Sessions  
• *Current Trends and Developments in Banking Law*  
• *The Future of Fraud*

2:45 – 3:15

Trade Show/Break

3:15 – 4:30

Breakout Sessions  
• *Growing Revenue for Community Banks*  
• *Navigating AI and Deepfake Challenges in Community Banking*

5:00 – 6:00

Exhibit Hall Reception

Wednesday,  
May 14

8:30 – 9:00

Continental Breakfast

9:00 – 9:40

Economic Outlook

9:45 – 10:45

Regulatory Panel

11:00 – 1:00

Awards Brunch

*\* Schedule subject to minor changes*

# LEADERSHIP AND BREAKOUT SESSIONS

## Keynote Speaker

Frank Lavin

### U.S. and the World – Embracing the Challenges with Confidence

• Frank Lavin is a seasoned expert in global affairs, international trade, and political strategy. With a distinguished career spanning diplomacy, business, and policy analysis, he brings a unique perspective on the intersection of politics, economics, and world events. Frank served on the National Security Council staff, as White House Political Director, then as the U.S. Ambassador to Singapore and later as Under Secretary for International Trade at the U.S. Department of Commerce, where he led trade policy initiatives and business development strategies worldwide.

In addition to his government service, Frank has held leadership roles in global banking and corporate strategy, advising businesses on navigating complex international markets. His insights on political risk, economic trends, and U.S. foreign policy make him a sought-after speaker for conferences, corporate events, and leadership forums.

Known for his lighthearted and engaging style, Frank delivers sharp analysis with a touch of humor, making even complex topics accessible and thought-provoking. Whether discussing the latest global developments, U.S. politics, or economic shifts, he provides audiences with actionable takeaways and a clearer understanding of what lies ahead.

### With a “Washington Twist”: Regulatory, Risk, and M&A

Peter Weinstock, Hunton LLP, Dallas

• Washington and the regulatory community are keenly focused on the banking industry. What is coming and what is on the way? This session will provide a look ahead at regulatory, risk and M&A activities. What do the regulatory and economic environments mean for banks?

### A Portfolio for all Seasons

Rachel Woods, BOK, Memphis

• In times of market volatility and evolving Fed policy, it can be easy to fall into a habit of trying to time the market and lose sight of what is actually best for your portfolio. This session will focus on building a portfolio that is more indifferent to interest rates and performs well in all rate environments.

### Current Trends and Developments in Banking Law

Kaitlyn Chaney and Kirk Turner, McAfee & Taft, Oklahoma City

• Dueling banjos: I laughed, I cried, a crazy thrill ride through the twists and turns of understanding current trends and developments in banking law related to (i) commercial lending transactions, as well as (ii) the critical importance of officers, managers, and supervisors better overseeing employee performance and behavior and the significant financial and legal risks in failing to do so.

### The Future of Fraud

Ryan Hatch, Transfund, Tulsa

• The session will discuss the current and future threats to banks. Learn how to better detect and react to new and emerging attack vectors. Training your team to fight fraud and how to get the most out of your current fraud budget will be emphasized. Discover new insights to fight the same old fraud.

### Growing Revenue for Community Banks

Candace DeBarger, Profit Resources, Inc, Monroe, Georgia

• Interchange income has long surpassed overdraft revenue as the number one source of deposit-based non-interest income. But, have you maximized its potential at your bank? This session will dive into how to increase interchange income, reduce processor expenses, and establish your debit card as a profitable product. Community bank benchmarks will help you measure your program’s success and opportunities.

### Navigating AI and the Deepfake Challenges in Community Banking

Cal Roberson, Integris, San Angelo, Texas

• This session will explore the growing threat of AI-driven risks, with a focus on deepfakes, which are becoming increasingly prevalent as AI technology advances. Deepfakes have been used to deceive everyone from top executives to bank staff. Real-world examples, prevention strategies, and compliance concerns will be addressed.

### ABA Update

John Asbury

• John Asbury, Chairman of the American Bankers Association, and President/CEO of Atlantic Union Bank in Richmond, Virginia, will provide insight into the happenings around the country and in Washington DC that impact the banking industry.

### Economic Outlook

Jeff Schmid, Federal Reserve Bank, Kansas City

• Jeff Schmid has been president of the Kansas City Fed since 2023 and this year is a voting member on the Federal Open Market Committee. He will provide an economic outlook and share remarks based on his nearly four decades of banking and banking supervision.



# Huge THANK YOU to our Sponsors!

## 2025 Leadership Forum & Annual Convention



### Convention Dining Sponsors





# Huge THANK YOU to the Sponsors of the 2025 OBA Annual Golf Tournament

## Lunch Sponsor



## Beverage Cart Sponsor



## Golf Prize Sponsor



## Hole in One



## Closest to the Pin



## Longest Drive






## Golf Hole Sponsors













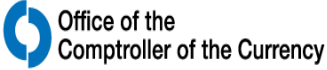











Sponsorships are still available please contact Thi Pham for more details thi@oba.com



# 2025 OBA Convention Trade Show Guide

<b>Booth #1</b> <b>Mercadien</b> <i>(Golf Hole Sponsor)</i>		<b>Booth #11</b> <b>BHG Financial</b> <i>(SILVER Sponsor)</i>	
<b>Booth #2</b> <b>CBIZ</b>		<b>Booth #12</b> <b>JMARK</b> <i>(Golf Hole Sponsor)</i>	
<b>Booth #3</b> <b>Nusource Financial</b>		<b>Booth #13</b> <b>Data Driven Partners</b>	
<b>Booth #4</b> <b>Absolute Data Shredding</b>		<b>Booth #14</b> <b>GoldMark Creative</b>	
<b>Booth #5</b> <b>Purple Wave Auction</b> <i>(Endorsed Vendor Golf Hole Sponsor)</i>		<b>Booth #15</b> <b>MPA Systems</b> <i>(Golf Hole Sponsor)</i>	
<b>Booth #6</b> <b>NFP</b> <i>(Endorsed Vendor Hotel Keycard Sponsor)</i>		<b>Booth #16</b> <b>Verge Network Solutions</b>	
<b>Booth #7</b> <b>Eide Bailly, LLP</b> <i>(BRONZE Sponsor, Golf Beverage Cart Sponsor)</i>		<b>Booth #17</b> <b>HoganTaylor</b>	
<b>Booth #8</b> <b>Seaworthy Strategy</b>		<b>Booth #18</b> <b>NextBranch</b>	
<b>Booth #9</b> <b>Financial Equipment Company</b> <i>(Golf Hole Sponsor)</i>		<b>Booth #19</b> <b>Integriss</b> <i>(Wifi Sponsor)</i>	
<b>Booth #10</b> <b>Jack Henry</b>		<b>Booth #20</b> <b>ServisFirst Bank-ABA</b> <i>(Endorsed Vendor, Golf Hole Sponsor)</i>	

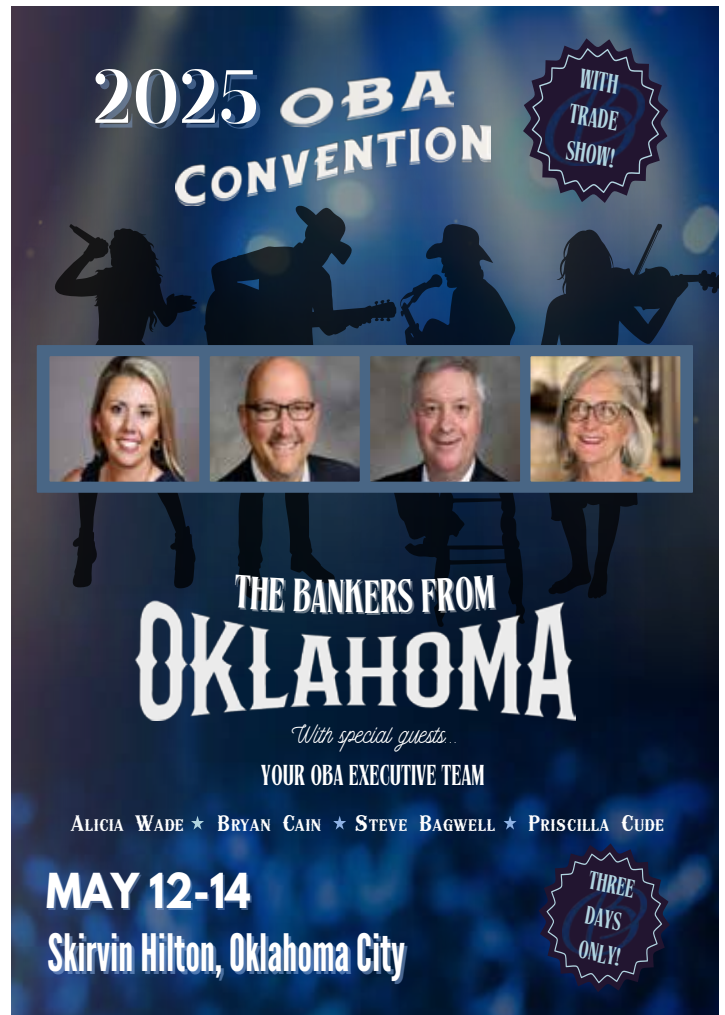
Booth #21 DDI Technology		Booth #31 Transfund <i>(Endorsed Vendor, GOLD Sponsor, Bar Sponsor, Golf Closest to the Pin Sponsor)</i>	
Booth #22 Graduate School of Banking - Colorado		Booth #32 McCormack & Associates <i>(BRONZE Sponsor)</i>	
Booth #23 Shiloh Management Group		Booth #33 Profit Resources Inc. <i>(Endorsed Vendor, SILVER Sponsor, Golf Hole Sponsor)</i>	
Booth #24 Compliance Alliance <i>(Endorsed Vendor)</i>		Booth #34 Banc Card of America <i>(Endorsed Vendor, Golf Hole in One Sponsor)</i>	
Booth #25 Federal Protection, Inc.		Booth #35 Bankers Insurance Agency <i>(Endorsed Vendor Golf Hole Sponsor)</i>	
Booth #26 S&P Global Market Intelligence		Booth #36 Crowe <i>(Breakfast Sponsor)</i>	
Booth #27 Comptroller of the Currency		Booth #37 Versateq	
Booth #28 Cornerstone Advisors		Booth #38 CSPI	
Booth #29 Works24 <i>(Endorsed Vendor, Longest Drive Golf Sponsor)</i>		Booth #39 Old Hat Creative	
Booth #30 Country Club Bank Capital Markets		Booth #40 Cennox	
Premier Booth: Deluxe <i>(Endorsed Vendor)</i>		Premier Booth: IntraFi <i>(Endorsed Vendor)</i>	

**Thank you to all of our 2025 Exhibitors!**

# The Bankers From Oklahoma golf tournament



**O K L A H O M A**  
**B A N K E R S**  
**A S S O C I A T I O N**



## 2025 OBA Convention & Trade Show Golf Tournament

Monday, May 12  
Registration and lunch – 11:30 a.m.  
Shotgun start: Noon

Twin Hills Golf & Country Club  
3401 N.E. 36th St.  
Oklahoma City, OK 73121

Tournament Style: Scramble  
Registration deadline: May 5  
Price: \$185

For sponsorship opportunity, contact Thi Pham, (405) 424-5252, thi@oba.com



**Convention Registration Form  
2025 Oklahoma Bankers Association  
Annual Convention and Trade Show  
May 12-14, 2025  
Skirvin Hilton, Oklahoma City**

**Early Bird Registration through May 2, 2025**

**-Complete for each person-**

Name: \_\_\_\_\_  
 Title: \_\_\_\_\_  
 Guest: \_\_\_\_\_  
 Company Name: \_\_\_\_\_  
 Address: \_\_\_\_\_  
 City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
 Cell Phone: \_\_\_\_\_ Email: \_\_\_\_\_

**Hotel Accommodations**

The Skirvin Hilton Phone: 1-800-HILTONS  
 One Park Avenue, Oklahoma City, OK 73102  
 \* Ask for the Oklahoma Bankers Association group rate \$169 per night or use group code 90L

[Hotel Link](#)

**Please contact the hotel directly for reservations, copy the link above, or use the link on our website calendar.**

Hotel guest room rate is available until **April 29, 2025**, pending availability in room block.

**Conference Registration Includes:**

Meetings/Sessions, Breaks, Lunch and Annual Business Meeting, Reception & Awards Brunch.

**Registration Fees**

(Please mark the number of reservations in each category below.)

	May 2	Early Bird	After May 2
_____ Standard Full Conference Registration	\$475		\$525
_____ Guest Registration	\$225		\$250
_____ OBA Foundation Contribution (Optional)	\$25		\$25
_____ Emerging Leader or OBA Leadership Pgm. Graduate	\$375		-----
_____ First Time Attendee	\$350		-----
_____ Golf Green Fee	\$185		
_____ 25 Leadership Academy Graduates	*0		

**à la Carte Registration**

_____ Tuesday Pass (includes sessions, lunch and reception)	\$350	\$375
_____ Tuesday Lunch and Annual Business Meeting only	\$125	\$175
_____ Tuesday Trade Show Pass	\$75	\$75
_____ Wednesday Pass (includes general sessions and awards brunch)	\$150	\$175
_____ Table of 10 *at Lunch and Annual Business Meeting	\$1,000	\$1,000
_____ Table of 10 *at Awards Brunch	\$1,000	\$1,000
_____ <b>Total \$ Amount</b>		

**Payment**

Mail this form with payment to: *Oklahoma Bankers Association, P.O. Box 960173, Oklahoma City, OK 73196-0173*

--or--

Send form to:  Please charge my credit card for the conference registration fees above.

secure e-mail:

**secure@oba.com**  Visa  Mastercard  AMEX  Discover

Expiration Date: Month \_\_\_\_\_ Year \_\_\_\_\_  
 Card Number \_\_\_\_\_ CSC# \_\_\_\_\_  
 Card Member Signature \_\_\_\_\_

*Convention registrations are not guaranteed without payment by May 2, 2025. **Cancellation Policy:** Cancellation requests must be made in writing. A 50-percent refund will be given on all cancellations received by May 2, 2025. No refunds will be given on requests after May 2, 2025, however, substitutions may be made.*

**CONTACT INFORMATION: Call Nancy McKinnis with registration questions at 405-424-5252 or email at nancy@oba.com.**

# THE BANKERS FROM OKLAHOMA

An upcoming series of concerts in Stillwater, where certain bands are getting back together, made us think our convention is not altogether different.

Each year, the OBA Convention brings our bankers back together, in one location, for several days.

Sure, maybe we won't see our executive committee jump up on stage with a fiddle and guitar ready to belt out a tune ... and maybe we wouldn't want to actually see (hear?) that! We are, however, happy to interact with our bankers after a period of time away.

So, break out out the "yee-haws!" because the Bankers From Oklahoma are back in town!