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 *Better together*

2024 OBA Convention • May 13-15 • Skirvin Hilton, OKC

# AGENDA

Monday,  
May 13

10 a.m.

OBA Board Meeting, OBA

Noon (Reg/lunch 11:30 a.m.)

Golf Tournament, Twin Hills

6 p.m.

Emerging Leaders Reception, tbd

5:00-7:00 p.m.

Exhibitor Setup

6:30 p.m.

Past Presidents' Dinner, The Petroleum Club

Tuesday,  
May 14

8:00-9 a.m.

Registration/Breakfast Buffet, Exhibit Hall

9-9:05 a.m.

Welcome **Bryan Cain**

9:05-9:40 a.m.

Inspiring the Next Generation of Game Changers

- *A fireside chat with Harold Hamm and Bryan Cain*

9:45-10:15 a.m.

2023-24 Emerging Leaders Academy Graduation

10:15-10:40 a.m.

Trade Show/Break

10:45 a.m.-Noon

Breakout Sessions

- *The Three Successions: Employee, Director, Owner*
- *Strategies for Loan Growth and Credit Management in a Challenging Economy*

Noon-1:15 p.m.

Lunch and Annual Business Meeting

- *Rob Nichols, ABA president and CEO*
- *OBA Board Elections*

1:15-1:45 p.m.

Trade Show/Break

1:45-2:45 p.m.

Breakout Sessions

- *Legal Update*
- *HR: Your Strategic Partner?*

2:45-3:15 p.m.

Trade Show/Break

3:15-4:30 p.m.

Breakout Sessions

- *Balance Sheet Strategies*
- *Embracing the Future: AI's Transformative Impact on Banking*

4:30-5:30 p.m.

Exhibit Hall Reception

Wednesday,  
May 15

8:00-8:30 a.m.

Continental Breakfast

8:30-9:00 a.m.

Economic Outlook

9-10:15 a.m.

CEO Fireside Chat

10:30-11:00 a.m.

PULSE Sessions

11:15 a.m.-1 p.m.

Awards Brunch

\*Schedule subject to minor changes.

# LEADERSHIP AND BREAKOUT SESSIONS

## **Inspiring the Next Generation of Game Changers**

OBA Chair Bryan Cain will visit with Oklahoma's energy leader Harold Hamm to discuss his journey and desire to change the world for the better. The 13th child of an Oklahoma sharecropper, Harold Hamm possesses what all great American entrepreneurs have—a sense of destiny and a desire to change the world for the better. He went from owning a single mud truck purchased with borrowed money to advising presidents on America's energy resources and policies. The company he founded 56 years ago, Continental Resources, now operates in four of America's premier basins and is one of the largest producers of oil and gas in the United States. Hamm recently took the company private because he loves independence.

## **The Three Successions: Employee, Director, Owner**

*Peter Weinstock, Hunton Andrews Kurth LLP, Dallas, TX*

Most community banks provide for a business plan that touches on SWOT analysis for the new year. Those plans miss key issues for keeping a bank independent. This presentation will delve into strategies for management and board succession, as well as ownership options in order for a bank to have the flexibility to decide to remain independent.

## **Strategies for Loan Growth and Credit Management in a Challenging Economy**

*Ty Glenham, Profit Resources, Springfield, IL*

To adapt and succeed in this challenging economy, strategic adjustments are necessary for selective loan growth and profitability, while managing asset quality with effective credit risk management. With the right focus and plan in place, bankers can diligently manage through the coming years to a favorable outcome. This session will cover what executives need to focus on and the details of how they can achieve loan growth, serve customers well, and protect the bank.

## **ABA update**

*Rob Nichols, American Bankers Association, Washington, D.C.*

Join ABA President and CEO Rob Nichols for a discussion on the happenings around the country in the banking industry, as well as what's going on in Washington, D.C.

## **Legal Issues/Update**

*Matt Brown, McAfee & Taft, Oklahoma City*

What's the latest in the legal frontier that pertains to banking? What are the issues currently faced by the industry that bankers should understand? This discussion will give you the opportunity to hear from McAfee & Taft's banking team.

## **HR: Your Strategic Partner?**

*Jeff Faust, Barracuda Staffing, Jenks*

How can HR be the strategic partner you need to successfully manage the bank? Human capital management through aligning performance management, leadership development and effective coaching will be candidly discussed.

## **Balance Sheet Strategies**

*Dale Sheller, The Baker Group LP, Oklahoma City*

Balance sheet strategies along with a market update will be provided during this timely discussion. Policy outlook along with current banking conditions will be addressed.

## **Embracing the Future: AI's Transformative Impact on Banking**

*Jason Rincker, Stronghold Data, Joplin, MO*

The presentation will delve into the essence of Artificial Intelligence and its significant influence on the banking sector. Starting with a broad overview of AI, followed by the current state of AI and recent advancements, the discussion will then focus on practical ways the banking industry can harness AI, all while addressing the unique challenges and opportunities AI presents.

## **Economic Outlook**

*Chad Wilkerson, Federal Reserve Bank, Oklahoma City*

How is the Oklahoma economy performing compared to other states? What key indicators should be important to bankers? Hear from Chad Wilkerson, Oklahoma City's Branch Executive and Senior Vice President of Community Development, as he provides an Economic Outlook.

## **CEO Fireside Chat**

*David Rainbolt, Executive Chairman, BancFirst Corp. and Greg Massey, Chairman & CEO, Spend Life Wisely Company*  
*MODERATED BY: Adrian Beverage, President & CEO, OBA, and Gene Katz, Managing Director, D.A. Davidson & Co.*

Opportunity to hear from leaders of Oklahoma's two largest independent community banks regarding state of play within the industry. Will discuss the direction of each organization including assessment of the current operating environment, evolving banking model, technology, corporate governance, capital markets and M&A. Perspectives will be shared on best practices and cautionary tales in building long term sustainable enterprises.

## **Pulse sessions**

Join us for this fun presentation as three bankers – including our incoming first vice chair – give fast-paced presentations on topics of their choice. Whether its about their own rise to where they currently sit in their bank, or their favorite decade to live through, these experiences are inevitably entertaining, humorous and touching.



Huge THANK YOU to our Sponsors!  
2024 Leadership Forum & Annual Convention



The Baker Group

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Sponsorships are still available. Please contact  
Thi Pham for more details Thi@oba.com.





Huge THANK YOU to the Sponsors of the  
2024 OBA Annual Golf Tournament

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**Closest to the Pin**



**Longest Drive**



**Golf Hole Sponsors**













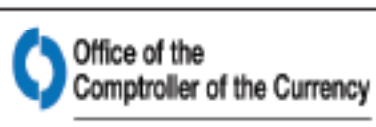









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# 2024 OBA Convention Trade Show Guide

Booth #1 S&P Global Market Intelligence <i>(Finance Sponsor)</i>		Booth #11 JMARK <i>(Self-Help Sponsor)</i>	
Booth #2 Bankers Insurance Agency <i>(National Member, Self-Help Sponsor)</i>		Booth #12 Mercadien <i>(Self-Help Sponsor)</i>	
Booth #3 Jack Henry <i>(Systems Sponsor)</i>		Booth #13 IntraFi <i>(National Member)</i>	
Booth #4 Financial Equipment Company <i>(Self-Help Sponsor)</i>		Booth #14 Nusource Financial	
Booth #5 Purple Wave Auction <i>(National Member, Self-Help Sponsor)</i>		Booth #15 MPA Systems <i>(Self-Help Sponsor)</i>	
Booth #6 NFP <i>(National Member, Hotel Regional Sponsor)</i>		Booth #16 Verge Network Solutions	
Booth #7 Gungoll, Jackson, Box & Devoll, P.C.		Booth #17 Data Driven Partners	
Booth #8 ADVANTAGE, Powered by JNFA		Booth #18 Dobson Filter	
Booth #9 Fiserv		Booth #19 Country Club Bank Capital Markets	
Booth #10 Stronghold Data		Booth #20 ServisFirst Bank-ABA <i>(National Member, Self-Help Sponsor)</i>	

Booth #21 QSI		Booth #31 TransFund (Business Member, GOLD Sponsor, Star Sponsor, Golf Chest to the Pin Sponsor)	
Booth #22 DHI Technology		Booth #32 BHG Financial (Afternoon Break Sponsor & Golf Beverage Cart Sponsor)	
Booth #23 MIDCON		Booth #33 Federal Protection, Inc.	
Booth #24 Compliance Alliance (Business Member)		Booth #34 Banc Card of America (Golf Hole in One Sponsor)	
Booth #25 Strunk, LLC		Booth #35 Profit Resources Inc. (Business Member, SILVER Sponsor, Golf Hole Sponsor)	
Booth #26 HC3		Booth #36 Forward in Technology (FIT)	
Booth #27 Comptroller of the Currency		Booth #37 Versateq	
Booth #28 Eide Bailly, LLP (Golf Launch Sponsor)		Booth #38 McCormack & Associates (Puzzle Sponsor)	
Booth #29 Works24 (Business Member, Longest Drive Golf Sponsor)		Booth #39 Cennox	
Booth #30 Cornerstone Advisors (Golf Hole sponsor)		Booth #40 Arledge & Associates, P.C.	

**Thank you to all of our 2024 Exhibitors!**

# Better Together golf tournament



**O K L A H O M A  
B A N K E R S  
A S S O C I A T I O N**



## 2024 OBA Convention & Trade Show Golf Tournament

Monday, May 13  
Registration and lunch – 11:30 a.m.  
Shotgun start: Noon

Twin Hills Golf & Country Club  
3401 N.E. 36th St.  
Oklahoma City, OK 73121

Tournament Style: Scramble  
Registration deadline: May 6  
Price: \$175

For sponsorship opportunity, contact Thi Pham, (405) 424-5252, thi@oba.com



**Convention Registration Form  
2024 Oklahoma Bankers Association  
Annual Convention and Trade Show  
May 13-15, 2024  
Skirvin Hilton, Oklahoma City**

**Early Bird Registration through May 1, 2024**

**-Complete for each person-**

Name: \_\_\_\_\_  
 Title: \_\_\_\_\_  
 Guest: \_\_\_\_\_  
 Company Name: \_\_\_\_\_  
 Address: \_\_\_\_\_  
 City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
 Cell Phone: \_\_\_\_\_ Email: \_\_\_\_\_

**Hotel Accommodations**

The Skirvin Hilton Phone: 1-800-HILTONS  
 One Park Avenue, Oklahoma City, OK 73102

\* Ask for the Oklahoma Bankers Association group rate \$169 per night or use group code OKBA24.

<https://www.hilton.com/en/attend-my-event/okcskhf-okba24-404435f2-8d73-4d76-8aa0-5299e2f8b6cc/>

**Please contact the hotel directly for reservations, copy the link above, or use the link on our website calendar.**

Hotel guest room rate is available until **April 29, 2024**, pending availability in room block.

**Conference Registration Includes:**

Meetings/Sessions, Breaks, Lunch and Annual Business Meeting, Reception & Awards Brunch.

**Registration Fees**

(Please mark the number of reservations in each category below.)

	May 1	Early Bird	After May 1
_____ Standard Full Conference Registration	\$475		\$525
_____ Guest Registration	\$200		\$250
_____ OBA Foundation Contribution (Optional)	\$25		\$25
_____ Emerging Leader or OBA Leadership Pgm. Graduate	\$300		-----
_____ First Time Attendee	\$350		-----
_____ Golf Green Fee	\$175		
_____ 24 Leadership Academy Graduates	*0		

**à la Carte Registration**

_____ Tuesday Pass (includes sessions, lunch and reception)	\$350	\$375
_____ Tuesday Lunch and Annual Business Meeting only	\$125	\$175
_____ Tuesday Trade Show Pass	\$75	\$75
_____ Wednesday Pass (includes general sessions and awards brunch)	\$150	\$175
_____ Table of 10 *at Lunch and Annual Business Meeting	\$1,000	\$1,000
_____ Table of 10 *at Awards Brunch	\$1,000	\$1,000
_____ <b>Total \$ Amount</b>		

**Payment**

Mail this form with payment to: *Oklahoma Bankers Association, P.O. Box 960173, Oklahoma City, OK 73196-0173*

--or--

Send form to:  Please charge my credit card for the conference registration fees above.

secure e-mail:

**secure@oba.com**  Visa  Mastercard  AMEX  Discover

Expiration Date: Month \_\_\_\_\_ Year \_\_\_\_\_

Card Number \_\_\_\_\_ CSC# \_\_\_\_\_

Card Member Signature \_\_\_\_\_

*Convention registrations are not guaranteed without payment by May 1, 2024. **Cancellation Policy:** Cancellation requests must be made in writing. A 50-percent refund will be given on all cancellations received by May 1, 2024. No refunds will be given on requests after May 1, 2024, however, substitutions may be made.*

**CONTACT INFORMATION:** Call Nancy McKinnis with registration questions at 405-424-5252 or email at nancy@oba.com.

# Better together ...

Throughout his year as OBA chair, Bryan Cain has continuously pushed the idea of all Oklahoma bankers being “better together.” It’s become a mantra of sorts for his time at the reins of the Association.

As the word cloud on the front of this brochure demonstrates, there’s plenty of vocabulary terms to highlight the importance of being one united unit, family, industry.

All in all, however, it just feels fitting to highlight Bryan’s simple – but not simplistic – phrasing when planning this year’s convention:

Oklahoma bankers *are* “better together.”