

Graduates Receive a GSB Diploma Plus a Certificate of

EXECUTIVE LEADERSHIP FROM WISCONSIN SCHOOL OF BUSINESS



Graduate School of Banking
at the University of Wisconsin – Madison



CENTER FOR
PROFESSIONAL
& EXECUTIVE
DEVELOPMENT



TWO CREDENTIALS. ONE TUITION.

Since 1945 The Graduate School of Banking at the University of Wisconsin-Madison has been an exceptional banking school—and it has grown into a powerful leadership program. Through the Wisconsin School of Business' Center for Professional and Executive Development, our graduates receive a **Certificate of Executive Leadership from the Wisconsin School of Business**, in addition to a GSB diploma. GSB's outstanding program, as recognized by one of the nation's premier business schools, offers leadership-focused courses and relevant real-world projects including:

- Comprehensive Leadership Skills Inventory—with analysis and feedback from a certified LSI consultant
- The Success Factors of Winning Teams
- Leadership Presentation Skills
- The Role of Strategy in Leadership
- Industry Focused Strategic Thinking
- The Leader's Role in Managing Performance and Succession
- Building a Culture of Leaders
- Talent Management and Succession
- Organizational Culture—including a robust cultural assessment tool
- Leading Inclusively
- Transformational Leadership and Organizational Healing
- Business Ethics
- FiSim—GSB's exclusive web-based platform offers the most robust simulation experience, incorporating both financial management and strategic leadership management into the popular capstone course.



The 2024 session will be held July 28-August 9, 2024. The deadline to apply is June 15; early applications are strongly encouraged as space is limited.

Sponsored by:



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