

O K L A H O M A   B A N K E R S   A S S O C I A T I O N

# STRATEGIC MEMBERS

B E N E F I T S   P A C K A G E



***Continuing a Proud Tradition of Service***

## About Us

For more than 120 years, Oklahoma banks have relied upon a strong and active statewide organization working to address their changing needs and challenges. The Oklahoma Bankers Association today serves over 200 member banks. OBA is proud to offer membership to companies that serve the needs of the Oklahoma banking industry in a way which increases value and ease-of-use.

## Become a Strategic Member

Strategic members that participate in OBA offerings experience increased potential business within the Oklahoma banking community. Take the first step toward becoming an OBA strategic member by deciding which membership fits your company's needs. Please fill out the membership application and submit to [thi@oba.com](mailto:thi@oba.com).

### ♦ Diamond Strategic Member ♦

The OBA offers a **Diamond Strategic Membership\*** package reserved for those strategic members that provide the highest level of support to the OBA. Through sponsorships, advertising, event participation and other key areas, this package provides simplified budgeting and planning.

#### Diamond Strategic Membership includes:

- ♦ Strategic Membership Dues
- ♦ Diamond Strategic Membership Logo (*Terms & Conditions apply*)
- ♦ Name badge ribbons with **Diamond** designation.
- ♦ Two copies of the Oklahoma Bankers Association Directory of Banks.
- ♦ A full page tab ad or full page yellow page ad in the directory.
- ♦ Designated Diamond Strategic Member listing with your company logo on the OBA's website at [www.oba.com](http://www.oba.com).
- ♦ Two subscriptions to *The Oklahoma Banker* monthly newspaper
- ♦ Listing in *The Oklahoma Banker* newspaper's Bankers' Resource Directory section with Diamond designation.
- ♦ 1/4 page ad included in the monthly paper for year of membership.
- ♦ 25% Discount for additional advertising.
- ♦ Membership announcement in "OBA Weekly Update", the OBA's weekly newsletter after membership approval.
- ♦ Invitation to submit articles of expertise for the monthly newspaper, with higher priority. (*We ask for articles that are not of a sales nature*)
- ♦ Speaker proposal submission, prior to distribution to strategic members.
- ♦ Membership pricing for all OBA products and registration of events.
- ♦ OBA's **ODP Business Solutions (Office Depot)** Discount Program.
- ♦ Important announcements and event information.
- ♦ Standard exhibit booth for Annual Convention with priority location sections.
- ♦ Customized \$8,000 pre-commitment to OBA event sponsorships during membership term with Diamond Strategic Membership designation.

Annual Dues are \$10,000 (Jan. 1 - Dec. 31). Dues must be paid in full by Jan. 31 to receive all benefits.

### Strategic Member

For companies that do business with Oklahoma banks, **Strategic Membership** is a natural choice. Become a part of the banking industry's foremost trade association in Oklahoma!

#### Strategic Membership includes:

- ❖ Strategic Membership Logo (*Terms & Conditions apply*)
- ❖ Name badge ribbons with **Strategic Member** designation.
- ❖ One copy of the Oklahoma Bankers Association Directory of Banks.
- ❖ Designated **Strategic Member** listing on OBA's website at [www.oba.com](http://www.oba.com).
- ❖ One subscription to the *Oklahoma Banker* monthly newspaper
- ❖ Listing in the *Oklahoma Banker* newspaper's Bankers' Resource Directory section.
- ❖ 20% Discount for additional advertising.
- ❖ Membership announcement in "OBA Weekly Update", the OBA's weekly newsletter after membership approval.
- ❖ Invitation to submit articles of expertise for the monthly newspaper. (*We ask for articles that are not of a sales nature*)
- ❖ Speaker proposal submission once a year.
- ❖ Membership pricing for all OBA products and registration of events.
- ❖ OBA's **ODP Business Solutions (Office Depot)** Discount Program included.
- ❖ Inclusion in the OBA distribution list to receive important announcements and event information.
- ❖ Discount pricing for booths at Annual Convention.

Annual dues are \$1,200 Jan. 1 - Dec. 31 (\$200 discount if payment received by Jan. 31.) Dues must be paid to be listed in the strategic member section of Oklahoma Bankers Association Directory of Banks

*Customized sponsorship & marketing packages available during membership term, min.\$5,000 package.*

*\*The designation allows for more than one Diamond Strategic Member per product or service category.*

For additional information, please contact  
Thi Pham, Vendor Relations & Product Coordinator at 405.424.5252 or [Thi@oba.com](mailto:Thi@oba.com)



Please note that OBA DOES NOT forward press releases, product information, webinar information, or any other solicitations on behalf of Strategic Members. OBA policy prohibits sharing of emails as well.

# OBA STRATEGIC MEMBERSHIPS

## *Cost and Other Vital Information.*

**Strategic Membership Cost:** **\$1,200** annually (Jan. 1 - Dec. 31).  
Members joining after July 1 will be pro-rated:  
July 1-Aug. 31 — \$900  
Sept. 1-Sept. 30 — \$600  
Oct. 1-Dec. 31 — \$1,500 (includes subsequent year, as well)

**Small Business Strategic Membership Cost:** **\$750** annually (Jan. 1 - Dec. 31)  
Small Business Members joining after July 1 will be pro-rated:  
July 1-Aug. 31 — \$600  
Sept. 1-Sept. 30 — \$400  
Oct. 1-Dec. 31 — \$1,200 (includes subsequent year, as well)

**Eligibility:** Any purveyor of goods or services to the banking industry, or any commercial bank with its principal place of business outside Oklahoma and which has no offices in this state, and , may become a strategic member of the OBA upon approval by a majority vote of the Board of Directors of the OBA and the payment of dues by such person or entity.

**Application:** All candidates for these strategic memberships should complete the enclosed application form. Applications are considered by the OBA Board of Directors during their regularly scheduled meetings. Upon application approval, the applicant will be notified immediately.

To become an OBA Strategic Member, please return the enclosed application to:

**Strategic Membership  
Oklahoma Bankers Association  
PO BOX 960173  
Oklahoma City, OK 73196**

**or email application with credit card info  
to: [secure@oba.com](mailto:secure@oba.com)**

All Strategic Members must be approved by the Board annually.

**Restrictions:** No Strategic Member shall be entitled to vote on any issue presented to OBA membership or any portion thereof. Any strategic member may be expelled from membership by a two-thirds vote of the Board of Directors. Cause for expulsion would include actions deemed by the OBA to be unprofessional and not in the best interests of the Oklahoma banking industry.

# APPLICATION

## For OBA Strategic Membership

### General Information (Please print or type)

Company: \_\_\_\_\_

Contact: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: (\_\_\_\_\_) \_\_\_\_\_ Fax: (\_\_\_\_\_) \_\_\_\_\_

Email: \_\_\_\_\_ Web: \_\_\_\_\_

Does this company have any common ownership with a bank? \_\_\_\_\_

If so, which bank(s)? \_\_\_\_\_

### Type of Business and How Your Business Provides Goods/Services to Banks

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

State of incorporation: \_\_\_\_\_

If not Oklahoma, is your business registered to do business in Oklahoma? Yes No

### Principal Officers

Chairman: \_\_\_\_\_ Address: \_\_\_\_\_

President: \_\_\_\_\_ Address: \_\_\_\_\_

Exec. VP: \_\_\_\_\_ Address: \_\_\_\_\_

Sec./Treasurer: \_\_\_\_\_ Address: \_\_\_\_\_

Annual Revenues: \$ \_\_\_\_\_

### References

Please list two banks that you have a vendor relationship with as references.  
(Board policy requires this information.)

Bank: \_\_\_\_\_ Contact: \_\_\_\_\_

Address: \_\_\_\_\_

Telephone: \_\_\_\_\_

Email: \_\_\_\_\_

Bank: \_\_\_\_\_ Contact: \_\_\_\_\_

Address: \_\_\_\_\_

Telephone: \_\_\_\_\_

Email: \_\_\_\_\_

Today's Date: \_\_\_\_\_

Submitted by: \_\_\_\_\_

Signature: \_\_\_\_\_

