

Oklahoma Bankers Association



2024

Sponsorship & Advertising

PLANNING GUIDE



**OKLAHOMA
BANKERS
ASSOCIATION**

2024 EVENTS AT-A-GLANCE



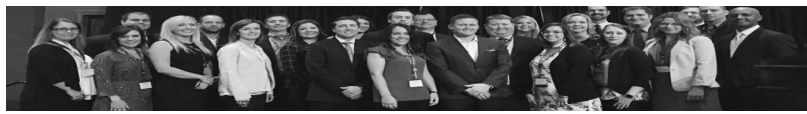
OBA SCHOOLS & SEMINARS

Harris Event Center | Oklahoma City, OK

Each year, the OBA equip hundreds of exceptional banking professionals with the skills and perspectives necessary to navigate through community banking. Connect and network with these chosen bankers by sponsoring one of the schools listed below or seminars that are listed on the events calendar at www.oba.com/events.

- Compliance School
- Consumer Lending School
- Operations School
- Intermediate School I & II
- Commercial Lending School
- Basic Banking School

Sponsorships: Exclusive lunch sponsorship includes a table-top exhibit near the registration desk, signage and a few minutes to speak before lunch.



EMERGING LEADERS ACADEMY

Harris Event Center | Oklahoma City, OK

These are the best and brightest bankers who have been chosen to sharpen their leadership skills. Why not get your company in front of these bankers to bring your products and services back to the bank?

- Thurs. Nov. 2, 2023
- Thurs. Dec. 7, 2023
- Fri. Jan. 26, 2024
- Wed. Feb. 28, 2024
- Thurs. March 28, 2024
- Fri. April 26, 2024

Sponsorships: Includes a table-top exhibit near the registration desk and exclusive lunch sponsorship. Please contact Megan McGuire for more information at megan@oba.com.



SENIOR MANAGEMENT FORUM

April 7-9, 2024 | The Waldorf Astoria, Las Vegas, NV

Reach the top decision-makers within Oklahoma's financial services community with this top-tier event that includes educational sessions designed specifically for C-Suite bank executives and senior management with several networking opportunities to create one of our most popular annual events.

Sponsorship opportunities available. See next page for details

Oklahoma Bankers Hall of Fame



Date TBD | Oklahoma City, OK

The Oklahoma Bankers Hall of Fame is intended to recognize bankers' achievements on behalf of the Association's member banks. Your company's support will help highlight the importance of recognizing the inductees for all of their accomplishments and work serving the state of Oklahoma.

Sponsorships: Recognized levels, newspaper & program congratulatory messages available.



BANKERS' NIGHT OUT SERIES

Spring/Fall | Various cities throughout the State

OBA visits six different cities in each series in the spring/fall, bringing over 100 in attendance for each event this series gives bankers and vendors a chance to enjoy time with their peers over dinner & drinks. It serves as a great opportunity for everyone to be up to speed on the most recent developments affecting their jobs.

Sponsorships: Opportunity to have logos displayed, printed on agendas, announced at the podium, marketing materials distributed to each banker, attendee list provided prior. Name badges with designating membership ribbons. BNO dates are set on the events calendar at www.oba.com/events.



ANNUAL WASHINGTON VISIT

September 22-24, 2024 | Mayflower Hotel

Executive level officers and bank representatives from government relations departments meet annually in Washington where your company can have a unique opportunity with these bankers.

Sponsorships: Cocktail reception, dinners, lunches, transportation, excursions opportunities.



ANNUAL CONVENTION

May 13-15, 2024 | Skirvin Hotel, OKC

The pinnacle event of the year, bringing nearly 300 attendees representing banks from across the state There are several unique sponsorships associated with the OBA Annual Convention and tiered sponsorships with specific benefits. This event also has an exhibit hall where your company can reserve a table to get your products, services, and representatives in front of Oklahoma financial institution decision-makers.

Sponsorships & Trade Show opportunities available. See next page for more details.

****Marketing Packages Available****



Have an idea that's outside the box?

If you have a creative sponsorship idea that you would like to try, let us know... we are always open to new ideas and suggestions!

Call Thi at 405.424.5252



SPONSORSHIP REGISTRATION

Sponsor Company _____

Billing Contact Name _____ Title _____

Email Address _____

Address _____ City, State, Zip _____

Attendee Name _____ Title _____

Email Address _____

Oklahoma Bankers Hall Of Fame

- Platinum..... \$8,000
- Silver..... \$5,000
- Gold.....\$2,500
- Bronze..... \$1,500
- Program Book Congratulatory Message.....Call for pricing
- Oklahoma Banker Congratulatory Ad.....Call for pricing

Government Relations Events

- Emerging Leaders Academy Lunch..... \$1,000
- Bankers' Night Out Series (Spring)..... \$1,000
- Bankers' Night Out Series (Fall)..... \$1,000
- Welcome Reception in Washington, D.C.....Call for Pricing
- Transportation in Washington, D.C.....Call for Pricing
- Excursion in Washington, D.C.....Call for Pricing

School Sponsorships

- Daily Lunch Sponsorships Available for all 2024 OBA Schools & SeminarsCall for Pricing

Annual Convention

- Platinum\$10,000
- Gold\$5,000
- Silver \$2,500
- Bronze\$1,000
- Reception.....\$6,000
- Lunch & Annual Business Meeting.....\$5,000
- Awards Brunch.....\$5,000
- Welcome Reception Gifts..... \$3,000
- Entertainment for Reception & After Party.....\$3,000
- Elevator Wrap or Cling.....,\$3,000
- Mobile App.....\$3,000
- Continental Breakfast \$2,000
- Bar Sponsor\$2,000
- Drink Tickets\$2,000
- Convention Tote Bags **SOLD**.....\$2,500
- Convention Folders\$2,000
- Photo Booth..... \$2,000
- Hotel Keys \$2,500
- Charging Stations.....\$1,500
- Candy Basket.....\$1,500
- Morning Break..... \$2,000
- Afternoon Break.....\$1,500
- Agenda\$1,000
- Hospitality Suites.....Call for Pricing
- After party.....Call for Pricing

Convention Golf Tournament

- Lunch..... \$3,000
- Beverage Carts.....\$1,000
- Hole Sponsorship\$500
- Hole in One Sponsorship (Insurance sold separately)\$750
- Longest Drive..... \$750
- Closest to the Pin\$750

Senior Management Forum

- Platinum \$5,000
- Gold \$3,500
- Silver\$2,500
- Bronze\$1,500
- Welcome Reception\$5,000
- Monday Breakfast **SOLD**..... \$4,000
- Tuesday Breakfast\$4,000
- Monday Morning Break **SOLD**..... \$1,500
- Tuesday Morning Break **SOLD**..... \$1,500
- Hotel Room Welcome Letters/Flyers\$2,000

Senior Management Golf Sponsorships

- Box Lunches\$2,000
- Golf Prizes..... \$1,000
- Beverage Carts\$1,500
- Hole in One.....\$700
- Golf Winner Trophy\$500
- Transportation\$2,000

Fall Golf Tournament

- Box Lunches\$2,000
- Beverage Carts.....\$1,000
- Hole Sponsorship\$500
- Hole in One Sponsorship **SOLD**.....\$750
- Longest Drive.....\$750
- Closest to the Pin.....\$750

Advertising Opportunities

- OBA Directory of Banks.....ads starting at \$150
- Oklahoma Banker Newspaperads starting at \$88
- OBA Website AdsCall for Pricing
- OBA Direct E-Weekly NewsletterCall for Pricing

Email this completed sponsorship registration form to Thi@oba.com or call Thi @ 405.424-5252

*****Marketing Packages Available*****