

Oklahoma Bankers Association

The 2023-2024 Emerging Leaders Academy



Sessions

Thursday, Nov. 2, 2023
Thursday, Dec. 7, 2023
Friday, Jan. 26, 2024
Wednesday, Feb. 28, 2024
Thursday, March 28, 2024
Friday, April 26, 2024
Graduation: May 2024,
OBA Annual Convention

Application deadline: Sept. 15, 2023



**O K L A H O M A
B A N K E R S
A S S O C I A T I O N**

Questions or Concerns
Megan McGuire
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(405) 424-5252

2023-24 Emerging Leaders Academy

ANSWER THE CALL TO LEADERSHIP

The OBA is searching for the elite Emerging Leaders in Oklahoma - the next nucleus of banking leaders in our state. We're looking for the best and brightest bankers who seek to sharpen their leadership skills. The 2023-2024 Emerging Leaders Academy is designed to help these select individuals reach new heights with powerful speakers offering information leaders need to effectively maneuver in today's business climate.

The Academy includes six one-day sessions centered on developing leadership and management skills by using creative instruction techniques and active participation. Each session delivers takeaways that can be implemented immediately. Academy applicants should be able to demonstrate an increasing level of responsibility, potential for continuing to play a leadership role in Oklahoma banking and a desire to further their careers and grow professionally. Perhaps someone in your bank is a natural leader who could benefit from this experience.

The Oklahoma Bankers Association extends an invitation to any employee of a bank that is a member of the OBA to apply. A panel of bankers will review the applicants and choose those accepted into the Academy (maximum 30 bankers). Participants must attend all sessions to successfully graduate from the program. Academy fee is \$1,375. Each session includes lunch.

For more information, please contact Megan McGuire at (405) 424-5252 or megan@oba.com.

SESSION DETAILS

Session I: Nov. 2, 2023
True Colors & Team Building

Session II: Dec. 7, 2023
Powerful Presentations &
Cultivating Your Personal Brand

Session III: Jan. 26, 2024
Powerful Presentations

Session IV: Feb. 28, 2024
Government Relations
& Advocacy and Written
Communication

Session V: March 28, 2024
Reducing Stress, Burnout &
Crucial Conversations

Session VI: April 26, 2024
Emotional Intelligence &
Industry Experts

Graduation: May 2024
OBA Annual Convention

*Schedule/topics subject to minor changes.



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Session I: Nov. 2, 2023

True Colors, Networking & Team Building

Understanding the personality dynamics present in an organization is the first step toward building an adaptive culture. Francis Tuttle Technology Center's Sean Conrad will guide the class through True Colors™, a model for understanding yourself and others based on your personality temperament. Identifying your personality and the personalities of others provides insights into different motivations, actions and communication approaches. This fun and interactive workshop will help begin a journey toward building a more cohesive group dynamic; both personally and professionally.

Jim Friedemann from Francis Tuttle will lead team building activities designed around:

- Respecting diversity in position and backgrounds.
- Working with employees at different levels within the organization.
- Using fun to build camaraderie.

Session II: Dec. 7, 2023

Powerful Presentations & Cultivating Your Personal Brand

Friedemann will coach Powerful Presentations, covering:

- Importance of delivery methods.
- Audience analysis and outlines.
- Keeping your audience engaged.
- Answering audience questions.

Just as products have brands to manage and maintain, you too have your own personal brand. Your brand is comprised of how you show up in the world and how you present yourself in various settings. To help you create and manage your brand, we will discuss:

- Generational differences in professionalism and interactions.
- How your attire, communication and manners impact your personal brand. Keeping your audience engaged.
- How to maintain your personal style without compromising your professional brand.
- Your tendencies and patterns that could lead to negative perceptions.
- Ways to wow others in-person and online.

The session will be facilitated by Lyndi Zavy, CEO & founder of Rivers & Roads Organizational Development. With over 15 years of experience in HR and executive level operations, Lyndi blends humor and real-life examples to facilitate learning and strategy implementation.

Session III: Jan. 26, 2024

Powerful Presentations

Powerful Presentations continued with Jim Friedemann. Participants will present to the group with their presentations recorded and constructive coaching offered.

Session IV: Feb. 28, 2024

Government Relations, Advocacy & Written Communication: Write much gooder, in order to not be LOL'd at!

Visit elected officials with our government relations team to learn how your political involvement on the state level can impact your industry. Then take part in the OBA Government Relations Council meeting to hear an update from the federal side as well.

The afternoon session will feature Jeremy Cowen, OBA senior vice president/communications, Oklahoma Banker editor and adjunct instructor at OU's Gaylord College of Journalism and Mass Communication. He will give pointers and tips on effective written communication.

Session V: March 28, 2024

Reducing Stress, Burnout & Crucial Conversations

This session with Krista Scammahorn will offer a deep-dive into the components of mindful leadership and provide practical strategies to reduce stress and burnout despite the busy and chaotic times. The concepts of experimental mindset will be shared along with discussion on how lifelong learning aids our ability to overcome setbacks. All content is research-based and designed to strengthen participants' individual leadership styles.

An effective communicator and leader does not avoid important discussions at work because of potential unpleasantness. Participants in this training will learn that in order to manage conflict it is essential to learn skills for creating alignment and agreement. They will learn how to foster open dialogue around high-stakes and emotional/risky topics.

Session VI: April 26, 2024

Emotional Intelligence & Industry Experts

Emotional Intelligence has staying power, outliving innumerable leadership and management trends, because it speaks to the core of how we interact with our world, both professionally and personally. Anna Irwin will teach the model of Emotional Intelligence and find out why EI matters so much at work and at home. You'll discover how you can strengthen your Emotional Intelligence to be more effective.

To conclude the Academy, a banker panel will offer insight into advancing your banking career plus the necessary steps for moving the banking industry forward as more competition is introduced to the industry.

Graduation: May 2024

OBA Annual Convention

The official graduation for the 2023-2024 OBA Emerging Leaders Academy will take place at the 2024 OBA Annual Convention. With completion of the Academy, your Convention registration fee is waived.



Academy Application

Name: _____
First Last

Bank: _____ Bank Address: _____

City, St, Zip: _____

Position: _____ How long in position: _____ How long in banking: _____

Community Involvement: _____

Cell Phone: _____ Email: _____

Nominating Officer Name & Title : _____

Nominating Officer Signature: _____

Applicant Signature: _____ Date: _____

Give a brief description of yourself and tell why you would like to be selected for the Academy. Please share the skills, talents and personality traits that best describe you. You may attach description page(s) as needed.

DETAILS: All sessions are held at the Oklahoma Bankers Association in the Harris Event Center from approximately 9 a.m. to 4 p.m. Your fee includes instruction, materials and lunch for all six sessions. Graduation will take place at the 2024 OBA Annual Convention (convention registration fee waived upon completion of the Academy).

TOTAL COST: \$1,375
Bankers will be invoiced upon acceptance into the Academy. Payment must be received prior to the first session. No refunds after Nov. 1, 2023.

DEADLINE: Please return this application to the OBA no later than Sept. 15, 2023.
Email to megan@oba.com or fax to (405) 424-4518. All applicants will be notified by Oct. 5, 2023.