



We Are Family



2023 OBA Convention • May 8-10 • Embassy Suites Norman

AGENDA

Monday,
May 8

9:30 a.m.

Noon (Reg/lunch 11 a.m.)

6 p.m.

6:30 p.m.

OBA Board Meeting, Embassy Suites

Golf Tournament, Belmar Golf Club, Norman

Emerging Leaders Reception, Embassy Suites

Past Presidents' Dinner, The Ranch, Norman

Tuesday,
May 9

7:45-9 a.m.

9-9:15 a.m.

9:15-10 a.m.

10:05-10:30 a.m.

10:30-10:50 a.m.

10:50 a.m.-Noon

Noon-1:15 p.m.

1:15-1:45 p.m.

1:45-2:45 p.m.

2:45-3:15 p.m.

3:15-4:30 p.m.

5-6:30 p.m.

Breakfast Buffet/Exhibit Hall

Welcome/OBA Board Introductions

Keynote Speaker: Dan Meers

- *Take off the mask – Is your life story worth telling?*

2022-23 Emerging Leaders Academy Graduation

Trade Show/Break

Breakout Sessions

- *Low-hanging fruit*
- *NSF fees class actions and FDIC guidance*

Lunch and Annual Business Meeting

- *Rob Nichols, ABA president and CEO*
- *OBA board elections*

Trade Show/Break

Breakout Sessions

- *Seven truths about technology*
- *Legal issues/update*

Trade Show/Break

Breakout Sessions

- *Managing your risk and finding opportunity with balance sheet management*
- *Debit card fraud*

WE ARE FAMILY FUNTIME!

- *Family Feud*
- *Exhibit hall prize drawings*

Wednesday,
May 10

8:30-9 a.m.

9-9:45 a.m.

10-10:30 a.m.

11 a.m.-1 p.m.

**Schedule subject to minor changes.*

Continental Breakfast

A Conversation with the Acting Comptroller

- *Michael Hsu, Office of the Comptroller of the Currency*

PULSE Sessions

Awards Brunch

SESSION DESCRIPTIONS

Take off your mask: Is your life story worth telling?

It's been said if you ask a man his occupation, you will find out how he pays his bills; but if you ask a man his preoccupation, then you will discover the passion of his life. Dan Meers has a rather unique occupation. For over 25 years, he has paid his bills by working as "KC Wolf", the mascot of the Super Bowl champion Kansas City Chiefs. However, Dan's preoccupation, what he is truly passionate about, is encouraging others to strive for the best in life and to enjoy it each and every step along the way. Dan believes your life is like a coin. You can spend it anyway you wish but you will only get to spend it one time, so spend it wisely. During this presentation, Dan shares some of the valuable lessons he's learned during his long career as a professional mascot. Whether at home, work or in the community, Dan challenges his audience to live each day to the fullest by wisely investing their lives and not just spending

Low-hanging fruit: Ideas to make money, save money or just avoid liability

Jacque Kruppa, Hunton Andrews Kurth

Attendees will obtain actionable steps that will save money, make money or mitigate liability. Opportunities to increase shareholder value will be addressed.

NSF fees class actions and FDIC Guidance

Kersten Holzhuetter and Bryant Lamer, Spencer Fane

Regulators continue to scrutinize overdraft fees and overdraft protection programs. This timely session will explain the theories asserted in the class action lawsuits and recommended steps for defending against those claims.

ABA update

Rob Nichols, American Bankers Association

Join ABA President and CEO Rob Nichols for a discussion on the happenings around the country in the banking industry, as well as what's going on in Washington, D.C..

Seven truths about technology

Robert Mendez, BankOnIT

Banks everywhere are taking advantage of new technologies to streamline their operations and give their customers better experiences. This session will address seven truths about the banking technology landscape and discuss ways to position your bank to make the most out of digital solutions..

Legal issues/update

Matt Brown, McAfee & Taft

What's the latest in the legal frontier that pertains to banking? What are the issues currently being faced by the industry that bankers should understand?

Managing your risk and finding opportunities with balance sheet management

Matt Harris, The Baker Group

Interest rate risk strategies, investment portfolio strategies and managing the investment portfolio to best balance cashflows, price risk and yield are among the topics to be covered. Current banking trends and regulatory hot buttons will be discussed.

Debit card fraud

David Grossardt, Transfund

Card fraud is on the rise and impacting community banks. This discussion will focus on the various types of debit card fraud experienced by banks today and the tools and best practices to mitigate.

A conversation with the acting comptroller

Michael Hsu, Office of the Comptroller of the Currency

Acting Comptroller of the Currency Michael Hsu will be on hand to answer questions from attendees and give his insights on the industry.

Pulse sessions

Join us for this fun presentation as three bankers – including our incoming first vice chair – will give fast-paced presentations on the topic of their choice. Whether its about their own rise to where they currently sit in their bank, or their favorite decade to live through, these are inevitably entertaining, humorous and touching.

Convention & Golf Sponsors as of April 11, 2023:



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Exhibitors as of April 5:

Absolute Data Shredding	IntraFi
ADT Commercial Arledge	JMark
Banccard	JMF
Bankers Alliance Bankers	KASASA
BHG	McCormack &
Bankers Insurance Agency	AssociatesMercadien
Comptroller of the	MIDCON Data Services
Currency	MPA
Cennox	NFP
Cornerstone Advisors	Nusource
Dobson Fiber	Profit Resources Purple
Eide Bailly LLP	Wave
Federal Protection, Inc.	QSI
Federal Reserve Financial	Quailtik
Equipment Co. FORVIS	Rack59
GSB Colorado	S&P Market Intelligence
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We Are Family golf tournament



O K L A H O M A
B A N K E R S
A S S O C I A T I O N



2023 OBA Convention & Trade Show Golf Tournament

Monday, May 8
Registration and lunch – 11 a.m.
Shotgun start: Noon

Belmar Golf Club
1025 E. Indian Hills Road
Norman, OK 73071

Tournament style: scramble
Registration deadline: May 1
Price: \$175

For sponsorship opportunity, contact Thi Pham, (405) 424-5252, thi@oba.com

**Convention Registration Form
2023 Oklahoma Bankers Association
Annual Convention and Trade Show
May 8-10, 2023
Embassy Suites, Norman**

Early Bird Registration through April 24, 2023

-Complete for each person-

Name: (Mr./Ms.) _____
Title: _____
Guest: _____
Company Name: _____
Address: _____
City: _____ State: _____ Postal Code/Zip: _____
Cell Phone: _____ Fax: _____ Email: _____

Hotel Accommodations

Embassy Suites Norman Hotel & Conference Center Phone: 1-405-364-8040
2501 Conference Drive, Norman, OK 73069

* Ask for the Oklahoma Bankers Association group rate \$149 per night.

<https://www.hilton.com/en/book/reservation/rooms/?cityhcn=OKCESES&arrivalDate=2023-05-08&departureDate=2023-05-09&groupCode=OBA&room1NumAdults=1&cid=OM%2CWW%2CHILTONLINK%2CEN%2CDirectLink>

Please contact the hotel directly for reservations, copy the link above, or use the link on our website calendar.

Hotel guest room rate is available until **April 24, 2023**, pending availability in room block.

Conference Registration Includes:

Meetings/Sessions, Breaks, Lunch and Annual Business Meeting, Reception & Awards Brunch.

Registration Fees

(Please mark the number of reservations in each category below.)

	April 24 Early Bird	After April 24
_____ Standard Full Conference Registration	\$450	\$500
_____ Guest Registration	\$200	\$250
_____ OBA Foundation Contribution (Optional)	\$25	\$25
_____ Emerging Leader or OBA Leadership Pgm. Graduate	\$300	-----
_____ First Time Attendee	\$350	-----
_____ Golf Green Fee	\$175	
_____ 23 Leadership Academy Graduates	*0	

à la Carte Registration

_____ Tuesday Pass (includes sessions, lunch and happy hour)	\$350	\$375
_____ Tuesday Lunch and Annual Business Meeting only	\$125	\$175
_____ Tuesday Trade Show Pass	\$50	\$50
_____ Wednesday Pass (includes keynote speaker and awards brunch)	\$125	\$150
_____ Table of 10 *at Lunch and Annual Business Meeting	\$1,000	\$1,000
_____ Table of 10 *at Awards Brunch	\$1,000	\$1,000
_____ Total \$ Amount		

Payment

Mail this form with payment to: Oklahoma Bankers Association, P.O. Box 960173, Oklahoma City, OK 73196-0173

--or--

Fax form to:

405-604-9545

(secure fax line)

--or--

secure e-mail:

secure@oba.com

☐ Please charge my credit card for the conference registration fees above.

☐ Visa ☐ Mastercard ☐ AMEX ☐ Discover Expiration Date: Month _____ Year _____

Card Number _____ CSC# _____

Card Member Signature _____

*Convention registrations are not guaranteed without payment by April 24, 2023. **Cancellation Policy:** Cancellation requests must be made in writing. A 50-percent refund will be given on all cancellations received by May 1, 2023. No refunds will be given on requests after May 1, 2023, however, substitutions may be made.*

CONTACT INFORMATION: Call Nancy McKinnis with registration questions at 405-424-5252 or email at nancy@oba.com.

Our family tree ...

The Oklahoma Bankers Association and its member banks constitute a family ... and the family is made up of many members. Nearly 200 banks and 20,000 bank employees across the state constitute the OBA's family tree.

Look closely at leaves on the tree on the cover – you'll see an Easter egg of names for all the OBA board of directors and OBA staff.

It's our family tree and our only regret is not having enough room to put the thousands of other names that make up our Association.