



**Contact:** Josie Bunch  
Director of Marketing  
720-892-6897

**FOR IMMEDIATE RELEASE**  
January 11, 2022

## **GSBC, LEEDS SCHOOL OF BUSINESS PARTNER TO OFFER EXECUTIVE LEADERSHIP CERTIFICATE IN 2022**

**WESTMINSTER, COLO.** – The Graduate School of Banking at Colorado (GSBC) has announced its new Certificate in Executive Leadership, developed in partnership with the University of Colorado Boulder Leeds School of Business.

GSBC alumni may earn this certification by attending GSBC’s Community Bankers Summit, scheduled for July 25-27, 2022, on CU Boulder’s campus during the school’s 71<sup>st</sup> Annual School Session.

The first day of the Community Bankers Summit will be community banking focused with GSBC faculty members discussing critical issues including how to attract and retain top talent, remaining competitive with cryptocurrency in the faster payments space, fintech strategy, gender diversity among bank leaders and the mergers and acquisitions landscape.

For the remaining two days of the Summit, participants will focus on earning their Certificate in Executive Leadership. Courses taught by Leeds School of Business faculty members will include *Understanding the Organization as a System, Leading Organizational Change, Creating an Ethical Climate, Leading Through a Crisis* and *Leader Reactions*.

“Working with the Leeds School of Business to provide this opportunity to our alumni is an important contribution to the continued development and success of the community banking industry,” stated GSBC President Michael Stevens. “We look forward to having our alumni back on campus!”

The Certificate in Executive Leadership is available exclusively to alumni of GSBC and builds on the leadership skills gained during their time at the school. To provide a homecoming aspect to the program, attendees are welcome to participate in GSBC’s Alumni Association Golf Tournament and Pearl Street Mall Early Arrivers Reception on Sunday, July 24, before the program begins on Monday, July 25.

*The Graduate School of Banking at Colorado is America’s Premier Community Banking School, boasting more than 8,000 alumni since its inception in 1950, and educating approximately 600 bankers and regulatory professionals from around the nation annually. GSBC prides itself on its commitment to providing unmatched higher education to America’s community bankers. To learn more about GSBC’s lineup of comprehensive educational programs, visit [www.GSBColorado.org](http://www.GSBColorado.org).*