

2022

Sponsorship & Advertising

PLANNING GUIDE



OKLAHOMA
BANKERS
ASSOCIATION



SPONSORSHIP REGISTRATION

Sponsor Company _____

Billing Contact Name _____ Title _____

Email Address _____

Address _____ City, State, Zip _____

Attendee Name _____ Title _____

Email Address _____

OBA Hall Of Fame

- Platinum..... \$10,000
- Silver..... \$4,000
- Gold.....\$2,500
- Bronze..... \$1,500
- Program Book Congratulatory Message.....Call for pricing
- Oklahoma Banker Congratulatory Ad.....Call for pricing

Government Relations Events

- Emerging Leaders Academy Lunch..... \$1,000
- Bankers' Night Out Series (Spring)..... \$1,000
- Bankers' Night Out Series (Fall)..... \$1,000
- Welcome Reception in Washington, D.C.....Call for Pricing
- Transportation in Washington, D.C.....Call for Pricing
- Excursion in Washington, D.C.....Call for Pricing

School Sponsorships

- Daily Lunch Sponsorships Available for all 2021 OBA Schools & SeminarsCall for Pricing

Annual Convention

- Platinum\$10,000
- Gold\$5,000
- Silver \$2,500
- Bronze\$2,500
- Reception.....\$6,000
- Lunch & Annual Business Meeting.....\$5,000
- Awards Brunch.....\$5,000
- Welcome Reception Gifts..... \$3,000
- Entertainment for Reception & After Party.....\$3,000
- Elevator Wrap or Cling....., \$3,000
- Mobile App.....\$3,000
- Continental Breakfast \$2,000
- Bar Sponsor\$2,000
- Drink Tickets.....\$2,000
- Convention Tote Bags \$2,000
- Convention Folders\$2,000
- Photo Booth..... \$2,000
- Hotel Keys \$2,000
- Charging Stations.....\$1,500
- Candy Basket.....\$1,500
- Morning Break..... \$1,500
- Afternoon Break.....\$1,500
- Agenda\$750
- Hospitality Suites.....Call for Pricing
- After party.....Call for Pricing

Convention Golf Tournament

- Lunch..... \$1,500
- Beverage Carts.....\$1,000
- Hole Sponsorship\$500
- Hole in One Sponsorship (Insurance sold separately)\$750
- Longest Drive..... \$750
- Closest to the Pin\$750

Senior Management Forum

- Platinum..... \$6,500
- Gold \$3,500
- Silver\$2,500
- Bronze\$1,500
- Welcome Reception\$6,000
- Monday Breakfast \$4,000
- Tuesday Breakfast\$4,000
- Monday Morning Break \$1,500
- Tuesday Morning Break \$1,500
- Monday Afternoon Food Tour.....\$1,500

Senior Management Golf Sponsorships

- Monday, April 4, 2021**
- Box Lunches\$1,200
 - Golf Prizes..... \$1,000
 - Beverage Cart\$1,000
 - Hole in One.....\$700
 - Golf Winner Trophy.....\$500
 - Transportation.....~~.....~~ #1 " "
- Tuesday, April 5, 2021**
- Box Lunches \$1,500
 - Beverage Cart.....\$1,200
 - Golf Prizes.....\$1,200
 - Hole in One.....\$700
 - Golf Transportation.....\$1,500

Advertising Opportunities

- OBA Directory of Banks.....ads starting at \$150
- Oklahoma Banker Newspaperads starting at \$88
- OBA Website AdsCall for Pricing
- OBA Direct E-Weekly NewsletterCall for Pricing

Email this completed sponsorship registration form to Thi@oba.com or call Thi @ 405.424-5252

*****Marketing Packages Available*****