

Oklahoma Bankers Association

The 2021-2022 Emerging Leaders Academy



Sessions

Wednesday, Nov. 10, 2021
Thursday, Dec. 9, 2021
Friday, Jan. 21, 2022
Tuesday, Feb. 15, 2022
Friday, March 25, 2022
Friday, April 29, 2022
Graduation: May 2022,
OBA Annual Convention

Application deadline: Sept. 17, 2021



**O K L A H O M A
B A N K E R S
A S S O C I A T I O N**

Questions or Concerns
Megan McGuire
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2021-22 Emerging Leaders Academy

ANSWER THE CALL TO LEADERSHIP

The OBA is searching for the elite Emerging Leaders in Oklahoma - the next nucleus of banking leaders in our state. We're looking for the best and brightest bankers who seek to sharpen their leadership skills. The 2021-2022 Emerging Leaders Academy is designed to help these select individuals reach new heights with powerful speakers offering information leaders need to effectively maneuver in today's business climate.

The Academy includes six one-day sessions centered on developing leadership and management skills by using creative instruction techniques and active participation. Each session focuses on developing necessary management and leadership skills that can be implemented immediately. Academy applicants should be able to demonstrate an increasing level of responsibility, potential for continuing to play a leadership role in Oklahoma banking and a desire to further their careers and grow professionally. Perhaps someone in your bank is a natural leader who could benefit from this experience.

The Oklahoma Bankers Association extends an invitation to any employee of a bank that is a member of the OBA to apply. A panel of bankers will review the applicants and choose those accepted into the Academy (maximum 30 bankers). Participants must attend all sessions to successfully graduate from the program. Academy fee is \$1250. Each session includes lunch.

For more information, please contact Megan McGuire at (405) 424-5252 or megan@oba.com.

SESSION DETAILS

Session I: Nov. 10, 2021
True Colors & Team Building

Session II: Dec. 9, 2021
Powerful Presentations &
Deep Work

Session III: Jan. 21, 2022
Powerful Presentations

Session IV: Feb. 15, 2022
Government Relations &
Advocacy, Networking &
Written Communication

Session V: March 25, 2022
Creating a Culture of
Coaching & Effective Team
Communication

Session VI: April 29, 2022
Emotional Intelligence &
Industry Experts

Graduation: May 2022
OBA Annual Convention

*Schedule/topics subject to minor changes.



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Session I: Nov. 10, 2021

True Colors, Networking & Team Building

Understanding the personality dynamics present in an organization is the first step toward building an adaptive culture. Francis Tuttle Technology Center's Sean Conrad will guide the class through True Colors™, a model for understanding yourself and others based on your personality temperament. Identifying your personality and the personalities of others provides insights into different motivations, actions and communication approaches. This fun and interactive workshop will help begin a journey toward building a more cohesive group dynamic; both personally and professionally.

Jim Friedemann from Francis Tuttle will lead team building activities designed around:

- Respecting diversity in position and backgrounds.
- Working with employees at different levels within the organization.
- Using fun to build camaraderie.

Session II: Dec. 9, 2021

Powerful Presentations & Deep Work: Rules for Focused Success in a Distracted World

Friedemann will coach Powerful Presentations, covering the following:

- Importance of delivery methods.
- Audience analysis and outlines.
- Keeping your audience engaged.
- Answering audience questions.

Coined by author and professor Cal Newport, deep work will make you better at what you do, let you achieve more in less time and provide the sense of true fulfillment that comes from mastering a skill. Anna Irwin will teach the class how to develop and cultivate a deep work practice to get more of the right things done. In short, deep work is like a superpower in our increasingly competitive economy.

Session III: Jan. 21, 2022

Powerful Presentations

Powerful Presentations continued with Jim Friedemann. Participants will present to the group with their presentations recorded and constructive coaching offered.

Session IV: Feb. 15, 2022

Government Relations, Advocacy, Networking & Written Communication: Write much gooder, in order to not be LOL'd at!

Visit elected officials with our government relations team led by OBA President & CEO Adrian Beverage and Vice President of Government Relations Megan McGuire to learn how your political involvement on the state level can impact your industry. Then take part in the OBA Government Relations Council meeting to hear an update from the federal side as well. Networking is an essential skill. Following GRC, Bank of Oklahoma's Jeff Reid will coach you on honing your networking strategy.

The afternoon session will feature Jeremy Cowen, OBA senior vice president/communications, Oklahoma Banker editor and adjunct instructor at OU's Gaylord College of Journalism and Mass Communication. He will give pointers and tips on effective written communication.

Session V: March 25, 2022

Creating a Culture of Coaching & Effective Team Communication

Leaders are responsible for creating and maintaining an environment that contributes to employee motivation, employee commitment and brings out the best in people every day. Successful leaders understand what behaviors influence the success of those around them. Facilitator Carol Naberhaus will highlight many of those behaviors that, if practiced on a daily basis, will promote and build trusting, working relationships.

In the afternoon session, Lisa Hood will focus on the critical element of open communication within a team while exploring practical customer service training ideas, exercises and activities.

Session VI: April 29, 2022

Emotional Intelligence & Industry Experts

Emotional Intelligence has staying power, outliving innumerable leadership and management trends, because it speaks to the core of how we interact with our world, both professionally and personally. You will learn the model of Emotional Intelligence and find out why EI matters so much at work and at home. You'll discover how you can strengthen your Emotional Intelligence to be more effective.

To conclude the Academy, a banker panel will offer insight into advancing your banking career plus the necessary steps for moving the banking industry forward as more competition is introduced to the industry.

Graduation: May 2022

OBA Annual Convention

The official graduation for the 2021-2022 OBA Emerging Leaders Academy will take place at the 2022 OBA Annual Convention. With completion of the Academy, your Convention registration fee is waived.



Academy Application

Name: _____
First Middle Last

Bank: _____ Bank Address: _____

City, St, Zip: _____

Position: _____ How long in position: _____ How long in banking: _____

Community Involvement: _____

Cell Phone: _____ Email: _____

Nominating Officer Name & Title : _____

Nominating Officer Signature: _____

Applicant Signature: _____ Date: _____

Give a brief description of yourself and tell why you would like to be selected for the Academy. Please share the skills, talents and personality traits that best describe you.

You may attach description page(s) as needed.

DETAILS: All sessions are held at the Oklahoma Bankers Association in the Harris Event Center from approximately 9 a.m. to 4 p.m. Your fee includes instruction, materials and lunch for all six sessions. Graduation will take place at the 2022 OBA Annual Convention (convention registration fee waived upon completion of the Academy).

TOTAL COST: \$1250

Bankers will be invoiced upon acceptance into the Academy. Payment must be received prior to the first session. No refunds after Nov. 9, 2021.

ACCOMMODATIONS: If you need hotel reservations while attending any session of the OBA Emerging Leaders Program, please call the Courtyard Marriott OKC NW, 1515 N.W. Expressway at (405) 848-0808. Ask for the Oklahoma Bankers Association rate of \$115.

DEADLINE: Please return this application to the OBA no later than Sept. 17, 2021.

Email to megan@oba.com or fax to (405) 424-4518. All applicants will be notified by Oct. 5, 2021.