

GSB 2021

# BANK TECHNOLOGY MANAGEMENT SCHOOL

## LINKING TECHNOLOGY MANAGEMENT TO BANK PERFORMANCE

### Offered Virtually in 2021

Classes Start April 27, 2021 -  
all courses will be recorded and  
available for 60 days

## ENROLL TODAY AT GSB.ORG

Sponsored by:



**Graduate School of Banking**  
at the University of Wisconsin – Madison

This state-of-the-art program will broaden your understanding of the business of banking and information technology management, improve your productivity and value at your bank and help you to establish a network of professional colleagues with whom to collaborate and exchange ideas for years to come.

#### TWO-PART CURRICULUM

The school has been divided into two core areas of study—the business of banking and strategic technology management.

#### BUSINESS OF BANKING CURRICULUM

Information technology professionals must understand their business context to make effective IT decisions for the bank. Core areas in this section include:

- Introduction to the Business of Banking
- Bank Performance Analysis
- Regulatory Environment
- The Future of Community Banking

#### TECHNOLOGY MANAGEMENT CURRICULUM

Through a mix of lecture, discussion and hands-on computer labs that include penetration and vulnerability testing, you'll learn about:

- Project Management Essentials
- Vendor Management
- Leveraging Technology to Improve Your Competitive Position
- IT Disaster & Incident Response
- Information Technology Risk Assessment
- 2021 IT Exam Preparation Hotspots
- Strategic Technology Management in Banking
- Understanding Security Assessments/Understanding Social Engineering
- Threat Monitoring and Proactive Defensive Strategies
- IT Strategic Planning