



GSB 2021



HUMAN RESOURCE MANAGEMENT SCHOOL

LINKING HR TO THE BOTTOM-LINE

Scholarships available!
See gsb.org for details.

Offered virtually starting
April 12, 2021

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The human resource function directly impacts your bank's productivity and bottom-line results. That's why HR professionals in financial services require a working knowledge of the business of banking as well as strong talent management and leadership skills. This school is designed specifically for HR professionals in banking and ties together banking and human resource leadership.

Expand your knowledge of banking, human resource management and employee performance at this respected school—and establish a network of colleagues to exchange ideas for years to come. Topics are timely and relevant, and may include:

- Introduction to the Business of Banking - with a Deep Dive Into the Financials
- HR Strategy: Next Best Practices Culture and Strategy: Is Yours Aligned?
- Diversity and Inclusion
- Negotiating for Success: On All Fronts
- Working Session: Building or Refining the HR Strategic Plan
- Best Practices: Building/Enhancing Base Compensation Foundation
- Best Practices: Aligning Variable Compensation with Strategy
- Peer Roundtable Compensation Challenges and Best Practices
- It's Time for a Compensation Revolution
- Peer Roundtable Compensation Brainstorm
- Building a Culture of Leaders
- Change Management
- Quantifying HR to the Bottom Line: Where the Rubber Meets the Road
- From HR Leader, to CEO, to Banker of the Year
- Radiating Possibility

EXCEPTIONAL EDUCATION - NO TRAVEL NEEDED

Human Resource Management School tuition includes a non refundable \$350 registration fee and all instructional materials. Tuition also includes access to the virtual learning portal for online instruction, recordings of classes for 60 days, opportunity to network with fellow students and faculty and an invitation to join an alumni-only networking group. 2021 tuition is \$ 2,245.

Sponsored by:



Graduate School of Banking
at the University of Wisconsin – Madison