



Financial Managers SCHOOL

September 20 – 24, 2021 • Madison, WI

Presented by:



As the economic and regulatory environments continue to change, it's vital that financial services CFOs, controllers and other finance and accounting executives have a solid foundation in asset/liability management. The Financial Managers School provides this foundation through this unique, hands-on immersion program designed to provide you with workable strategies to meet your institution's regulatory and financial performance objectives.

PROGRAM CONTENT*

The Financial Managers School offers a learning environment where you will use your own institution's data in dynamic case study situations. The comprehensive agenda will cover, but is not limited to:

- Capital Planning: The Basis for it All
- Today's Top ALM Priorities
- Monetary Policy, Economics, Current Outlook and Impact on the Financial Institution's Balance Sheet
- Asset Liability Management Fundamentals in Today's World
- Managing Credit Risk in the ALM Function
- Bond Basics
- Selecting Assets Today – A Look at Loan Pricing
- The Basics of Funding and Managing Funding in Today's Environment
- A Deeper Diver into MSBs/CMOs/CMBSs
- Bond Strategies for Today's Environment
- Managing Liquidity
- Managing Funding in Today's Environment

WHO SHOULD ATTEND

Join CFOs, controllers and other finance and accounting executives who have day-to-day responsibilities that include managing ALM, investments, budgeting and reporting activities within financial institutions.

ADDITIONAL INFORMATION

A comprehensive program overview, curriculum description and online registration form are available on the GSB website at gsb.org or the FMS website at FMSinc.org/school

2020 PARTICIPANTS GAVE FACULTY A STELLAR 4.9 ON A 5-POINT SCALE FOR THEIR KNOWLEDGE - AN AN IMPRESSIVE 4.8 FOR PRESENTATION, PREPAREDNESS AND MATERIALS.

“ I found the school extremely informative and more in-depth than other programs. The information gained is instantly relevant and useful as soon as you get back to your institution plus the relationships and contacts I met have been great for follow up. ”

“ It's great to get together with peers and hear stories about our individual roles. Learning that, no matter the size of the institution, we are all in similar positions and have some of the same issues, is a key benefit. ”

“ The most valuable part for me was putting together the entire puzzle of banking and discovering how all the pieces fit together and affect one another. ”

SPACE IS LIMITED SO WE ENCOURAGE YOU TO REGISTER EARLY!



**O K L A H O M A
B A N K E R S
A S S O C I A T I O N**