

Oklahoma Bankers Association

The 2020-2021 Emerging Leaders Academy



Sessions

Wednesday, Nov. 4, 2020
Thursday, Dec. 10, 2020
Friday, Jan. 22, 2021
Tuesday, Feb. 23, 2021
Friday, March 26, 2021
Friday, April 30, 2021
Graduation: May 2021,
OBA Annual Convention

Application deadline: Oct. 1, 2020



**O K L A H O M A
B A N K E R S
A S S O C I A T I O N**

Questions or Concerns
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2020-21 Emerging Leaders Academy

ANSWER THE CALL TO LEADERSHIP

The OBA is searching for the elite Emerging Leaders in Oklahoma - the next nucleus of banking leaders in our state. We're looking for the best and brightest bankers who seek to sharpen their leadership skills. The 2020-2021 Emerging Leaders Academy is designed to help these select individuals reach new heights with powerful speakers offering information leaders need to effectively maneuver in today's business climate.

The Academy includes six one-day sessions centered on developing leadership and management skills by using creative instruction techniques and active participation. Each session focuses on developing necessary management and leadership skills that can be implemented immediately. Academy applicants should be able to demonstrate an increasing level of responsibility, potential for continuing to play a leadership role in Oklahoma banking and a desire to further their careers and grow professionally. Perhaps someone in your bank is a natural leader who could benefit from this experience.

The Oklahoma Bankers Association extends an invitation to any employee of a bank that is a member of the OBA to apply. A panel of bankers will review the applicants and choose those accepted into the Academy (maximum 30 bankers). Participants must attend all sessions to successfully graduate from the program. Each session includes lunch.

For more information, please contact Megan McGuire at (405) 424-5252 or megan@oba.com.

Disclaimer: The COVID-19 (coronavirus) outbreak is an ongoing, rapidly developing situation. As of Aug. 3, all sessions are planned to be held in person at the OBA. The OBA maintains an updated live event policy outlining masks, social distancing guidelines, food & beverage precautions, sanitation, etc. (Visit OBA.com for the full policy.)

SESSION DETAILS

Session I: Nov. 4, 2020
True Colors, Networking & Team Building

Session II: Dec. 10, 2020
Powerful Presentations & Where Are You Now?

Session III: Jan. 22, 2021
Powerful Presentations

Session IV: Feb. 23, 2021
Government Relations, Advocacy & Effective Written Communication

Session V: March 26, 2021
Human Resources & Customer Service

Session VI: April 30, 2021
Emotional Intelligence & Industry Experts

Graduation: May 2021
OBA Annual Convention



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Session I: Nov. 4, 2020

True Colors, Networking & Team Building

Understanding the personality dynamics present in an organization is the first step toward building an adaptive culture. Francis Tuttle Technology Center's Sean Conrad will guide the class through True Colors™, a model for understanding yourself and others based on your personality temperament. Identifying your personality and the personalities of others provides insights into different motivations, actions and communication approaches. This fun and interactive workshop will help begin a journey toward building a more cohesive group dynamic; both personally and professionally.

Networking is an essential skill. During a working lunch, Bank of Oklahoma's Jeff Reid will coach you on honing your networking strategy.

Jim Friedemann from Francis Tuttle will lead team building activities designed around:

- Respecting diversity in position and backgrounds.
- Working with employees at different levels within the organization.
- Using fun to build camaraderie.

Session II: Dec. 10, 2020

Powerful Presentations & Where Are You Now?

Friedemann will coach Powerful Presentations, covering the following:

- Importance of delivery methods.
- Audience analysis and outlines.
- Keeping your audience engaged.
- Answering audience questions.

Are you your best self? To reach the highest levels of leadership, you have to understand how you lead yourself. The afternoon session led by Krista Scammahorn will benchmark your current reality around purpose, people, place, physical health and provision and discuss how the first step of any journey is to assess where you are at the start.

Session III: Jan. 22, 2021

Powerful Presentations

Powerful Presentations continued with Jim Friedemann. Participants will present to the group with their presentations recorded and constructive coaching offered.

Session IV: Feb. 23, 2021

Government Relations, Advocacy & Effective Written Communication

Visit the Capitol with our government relations team led by Adrian Beverage, executive vice president of government relations, and learn how your political involvement on the state level can impact your industry. Then take part in the OBA Government Relations Council meeting to hear an update from the federal side as well.

The afternoon session will feature Jeremy Cowen, OBA senior vice president/communications, Oklahoma Banker editor and adjunct instructor at OU's Gaylord College of Journalism and Mass Communication. He will give pointers and tips on effective written communication.

Session V: March 26, 2020

Human Resources & Customer Service Masterclass

Francis Tuttle's Jill Hudson will give you a Human Resources Update and discuss the latest HR "hot topics."

Later, Allyson McElroy will lead a Customer Service Masterclass. This session will examine how social media, body language and even your own communication can change a customer's perspective. Then, we'll dive into the super popular topic of how to handle irate situations (aka "people"). Toss those old VHS training tapes out the door and let's discover what customer service really is in the here and now.

Session VI: April 30, 2020

Emotional Intelligence & Industry Experts

Emotional Intelligence has staying power, outliving innumerable leadership and management trends, because it speaks to the core of how we interact with our world, both professionally and personally. You will learn the model of Emotional Intelligence and find out why EI matters so much at work and at home. You'll discover how you can strengthen your Emotional Intelligence to be more effective.

To conclude the Academy, a banker panel will offer insight into advancing your banking career plus the necessary steps for moving the banking industry forward as more competition is introduced to the industry.

Graduation: May 2021

OBA Annual Convention

The official graduation for the 2020-20201 OBA Emerging Leaders Academy will take place at the 2021 OBA Annual Convention. With completion of the Academy, your Convention registration fee is waived.

