

Oklahoma Bankers Association



2020

Sponsorship & Advertising

PLANNING GUIDE



**OKLAHOMA
BANKERS
ASSOCIATION**

2020 EVENTS AT-A-GLANCE



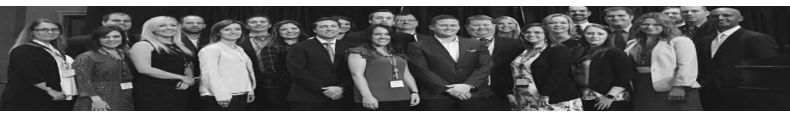
OBA SCHOOLS & SEMINARS

Harris Event Center | Oklahoma City, OK

Each year, the OBA equip hundreds of exceptional banking professionals with the skills and perspectives necessary to navigate through community banking. Connect and network with these chosen bankers by sponsoring one of the schools listed below or seminars that are listed on the events calendar at www.oba.com/events.

- Compliance School
- Consumer Lending School
- Operations School
- Intermediate School I & II
- Commercial Lending School

Sponsorships: Exclusive lunch sponsorship includes a table-top exhibit near the registration desk, signage and a few minutes to speak before lunch.



EMERGING LEADERS ACADEMY

Harris Event Center | Oklahoma City, OK

These are the best and brightest bankers who have been chosen to sharpen their leadership skills. Why not get your company in front of these bankers to bring your products and services back to the bank?

- Friday, Oct. 4, 2019
- Friday, Nov. 12, 2019
- Friday, Dec. 12, 2019
- Friday, Jan. 10, 2020
- Friday, Feb. 25, 2020
- Friday, March 27, 2020

Sponsorships: Includes a table-top exhibit near the registration desk and exclusive lunch sponsorship. Please contact Megan McGuire for more information at megan@oba.com.



SENIOR MANAGEMENT FORUM

April 5-7, 2020 | Bellagio Hotel, Las Vegas, Nevada

Reach the top decision-makers within Oklahoma's financial services community with this top-tier event that includes educational sessions designed specifically for C-Suite bank executives and Senior Management with several networking opportunities to create one of our most popular annual events.

Sponsorship opportunities available. See next page for details



OBA HALL OF FAME

December 5, 2019 | Oklahoma City, Ok

The Bankers Hall of Fame is intended to recognize bankers' achievements on behalf of the Association's member banks. Your company's support will help highlight the importance of recognizing the inductees for all of their accomplishments and work serving the state of Oklahoma.

Sponsorships: Recognized levels, newspaper & program congratulatory messages available.



BANKERS' NIGHT OUT SERIES

Spring & Fall | Various cities throughout the State

OBA visits six different cities in each series in the spring & fall, bringing over 100 in attendance for each event this series gives bankers and vendors a chance to enjoy time with their peers over dinner & drinks. It serves as a great opportunity for everyone to be up to speed on the most recent developments affecting their jobs.

Sponsorships: Opportunity to have logos displayed, printed on agendas, announced at the podium, marketing materials distributed to each banker, attendee list provided prior. Name badges with designating membership ribbons. BNO dates are set on the events calendar at www.oba.com/events.



ANNUAL WASHINGTON VISIT

September 27-29, 2020 | Trump International Hotel

Executive level officers and bank representatives from government relations departments meet annually in Washington where your company can have a unique opportunity with these bankers.

Sponsorships: Cocktail reception, dinners, lunches, transportation, excursions opportunities.



ANNUAL CONVENTION

May 18-20, 2020 | Tulsa, Ok

The pinnacle event of the year, bringing nearly 300 representing banks from across the state There are several unique sponsorships associated with the OBA Annual Convention and tiered sponsorships with specific benefits. This event also has an exhibit hall where your company can reserve a table to get your products, services, and representatives in front of Oklahoma financial institution decision-makers.

Sponsorships & Trade Show opportunities available. See next page for more details.



Have an idea that's outside the box?

If you have a creative sponsorship idea that you would like to try, let us know... we are always open to new ideas and suggestions! Call Thi at 405.424.5252.

