

GSB Online Seminars January & February 2019

Co-Sponsored By:

The Graduate School of Banking at the University of Wisconsin-Madison and Oklahoma Bankers Association

Upcoming Programs (listed in start date order):

For additional information— including detailed seminar descriptions and presenter bios— and to register online, please visit <http://gsb.virtualvenues.com/store>

FFIEC CAT Continual Improvements

with Jon Waldman, on January 18 from 10:00-11:30 a.m. Central Time

<https://gsb.virtualvenues.com/store/452368-ffiec-cat-continual-improvements-sp19>

The Essentials of On-Boarding

with Ann Knutson, on January 23 from 10:00-11:30 a.m. Central Time

<https://gsb.virtualvenues.com/store/437882-the-essentials-of-on-boarding-sp19>

Accounting Basics/Refresher for Bankers

with David Osburn, on January 29 from 10:00-11:30 a.m. Central Time

<https://gsb.virtualvenues.com/store/454443-accounting-basics-refresher-for-bankers-sp19>

Top Strategies for Community Banks in 2019

with Philip Smith, on February 5 from 10:00-11:00 a.m. Central Time

<https://gsb.virtualvenues.com/store/444638-top-strategies-for-community-banks-in-2019-sp19>

Business Law Basics and Lender Liability

with David Osburn, on February 5 from 10:00-11:30 a.m. Central Time

<https://gsb.virtualvenues.com/store/454439-business-law-basics-and-lender-liability-sp19>

Analyzing the Company's Liquidity Using the Cash Conversion Cycle

with David Osburn, on February 5 from 2:00-3:30 p.m. Central Time

<https://gsb.virtualvenues.com/store/437880-analyzing-the-company-s-liquidity-using-the-cash-conversion-cycle-sp19>

Loan Structure, Documentation and Compliance Training - a Comprehensive Approach

with David Osburn, on February 6 from 10:00-11:30 a.m. Central Time

<https://gsb.virtualvenues.com/store/454421-loan-structure-documentation-and-compliance-training-a-comprehensive-approach-sp19>

Becoming an Employer of Choice

with Ann Knutson, on February 6 from 10:00-11:30 a.m. Central Time

<https://gsb.virtualvenues.com/store/454423-becoming-an-employer-of-choice-sp19>

Cash Management: How Sales, Operations and Technology Can Work Together to Generate More Fee Income

with Marcia Malzahn, on February 7 from 2:00-3:30 p.m. Central Time

<https://gsb.virtualvenues.com/store/454419-cash-management-how-sales-operations-and-technology-can-work-together-to-generate-more-fee-income-sp19>

Compelling Advertising for Community Banks

with Tom Hershberger, on February 14 from 2:00-3:30 p.m. Central Time

<https://gsb.virtualvenues.com/store/452367-compelling-advertising-for-community-banks-sp19>

Building an Effective Marketing Plan

with Tom Hershberger, on February 14 from 10:00-11:30 a.m. Central Time

<https://gsb.virtualvenues.com/store/452366-building-an-effective-marketing-plan-sp19>

Cybersecurity 101 - Board Basics

with Chad Knutson, on February 15 from 10:00-11:30 a.m. Central Time

<https://gsb.virtualvenues.com/store/452365-cybersecurity-101-board-basics-sp19>

Building a Recognition Program for Success

with Ann Knutson, on February 20 from 10:00-11:00 a.m. Central Time

<https://gsb.virtualvenues.com/store/452360-building-a-recognition-program-for-success-sp19>

Growing Long-Term Retail Deposits – General Overview

with Neil Stanley, on February 21 from 2:00-3:00 p.m. Central Time

<https://gsb.virtualvenues.com/store/437890-growing-long-term-retail-deposits-general-overview-sp19>

Enhancing the Customer Experience

with Jill Slupe, on February 21 from 2:00-3:00 p.m. Central Time

<https://gsb.virtualvenues.com/store/437878-enhancing-the-customer-experience-sp19>

Basic Estate Planning and Estate Settlement

with Jim Lethert, on February 26 from 10:00-11:30 a.m. Central Time

<https://gsb.virtualvenues.com/store/454436-basic-estate-planning-and-estate-settlement-sp19>

Growing Long-Term Retail Deposits - Overview for Front-Line Bankers

with Neil Stanley, on February 28 from 2:00-3:00 p.m. Central Time

<https://gsb.virtualvenues.com/store/444629-growing-long-term-retail-deposits-overview-for-front-line-bankers-sp19>

About The GSB Online Seminar Series

The GSB Online Seminar Series offers a convenient, cost-effective way to access quality educational opportunities. GSB seminars are designed to meet the dynamic learning needs of today's busy financial professional and are delivered by some of today's top industry experts. All sessions are recorded, so if you're unable to attend one of the live presentations, it's no problem! When you register for a GSB Online Seminar, you'll have access to the live presentation as well as a recording of the live session in case you are unable to attend the entire program. There is no additional fee to view the recording, it's included in your registration fee. It's your choice to attend the live session, view the recording—or do both—based on your schedule. With the GSB Online Seminar Series you'll benefit from:

- Nearly 100 relevant, bank-specific courses that deliver must-know information
- A variety of live, interactive courses offered throughout the year—each recorded for scheduling flexibility
- Additional On-Demand seminars on popular topics available anytime, anywhere, to fit your schedule. Instructor contact information is provided so you have the ability to ask questions as you go through the recordings.
- Competitive pricing—one fee allows multiple attendees to participate through a single connection and includes all handouts and materials
- State-of-the-art technology that ensures a quality learning experience
- The faculty and expertise of the nation's most respected graduate banking school

For additional information, please visit gsb.org