

Oklahoma Bankers Association

The 2018-2019 Emerging Leaders Academy



Sessions

Friday, Oct. 12, 2018
Friday, Nov. 9, 2018
Thursday, Dec. 6, 2018
Friday, Jan. 11, 2019
Tuesday, Feb. 26, 2019
Friday, March 29, 2019
Graduation: May 2019,
OBA Annual Convention

Application deadline: Aug. 24, 2018



**O K L A H O M A
B A N K E R S
A S S O C I A T I O N**

Questions or Concerns
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(405) 424-5252

2018-19 Emerging Leaders Academy

ANSWER THE CALL TO LEADERSHIP

The OBA is searching for the elite Emerging Leaders in Oklahoma - the next nucleus of banking leaders in our state. We're looking for the best and brightest bankers who seek to sharpen their leadership skills. The 2018-19 Emerging Leaders Academy is designed to help these select individuals reach new heights with powerful speakers offering information leaders need to effectively maneuver in today's business climate.

The Academy includes six one-day sessions centered on developing leadership and management skills by using creative instruction techniques and active participation. Each session focuses on developing necessary management and leadership skills that can be implemented immediately. Academy applicants should be able to demonstrate an increasing level of responsibility, potential for continuing to play a leadership role in Oklahoma banking and a desire to further their careers and grow professionally. Perhaps someone in your bank is a natural leader who could benefit from this experience.

The Oklahoma Bankers Association extends an invitation to any employee of a bank that is a member of the OBA to apply. A panel of bankers will review the applicants and choose those accepted into the Academy. Participants must attend all sessions to successfully graduate from the program. Each session includes lunch.

For more information, please contact Megan McGuire at (405) 424-5252 or megan@oba.com.

SESSION DETAILS

Session I: Oct. 12, 2018
Team Building &
Powerful Presentations

Session II: Nov. 9, 2018
Powerful Presentations

Session III: Dec. 6, 2018
Leadership Style, Personality
Type, Communication Skills
& Networking

Session IV: Jan. 11, 2019
Human Resources &
Customer Service

Session V: Feb. 26, 2019
Government Relations/
Advocacy & Effective
Written Communication

Session VI: March 29, 2019
Emotional Intelligence &
Industry Experts

Graduation: May 2019
OBA Annual Convention



Questions or Concerns
Megan McGuire
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Session I: Oct. 12, 2018

Team Building & Powerful Presentations

Jim Friedemann from Francis Tuttle Technology Center will lead Outdoor Team Building Activities designed around:

- Respecting diversity in position and backgrounds.
- Working with employees at different levels within the organization.
- Using fun to build camaraderie.

In the afternoon session, Friedemann will coach Powerful Presentations, covering the following:

- Importance of delivery methods.
- Audience analysis and outlines.
- Keeping your audience engaged.
- Answering audience questions.

Session II: Nov. 9, 2018

Powerful Presentations

Powerful Presentations continued with Jim Friedemann. Participants will present to the group with their presentations recorded and constructive coaching offered.

Session III: Dec. 6, 2018

Leadership Style, Personality Type, Communication Skills & Networking

OBA Executive Vice President/Fraud Division Elaine Dodd will guide you in discovering your unique personality type and how to recognize individual differences and incorporate that into your leadership style.

- The Leadership Journey, What is Leadership to you?
- Leadership and Communication Skills.
- Who Are You? Personality Types, (I'm Not Crazy, I'm Just Not Like You).

Networking is an essential skill. In the afternoon, Bank of Oklahoma's Jeff Reid will coach you on honing your networking strategy before the day wraps up with a holiday activity.



Session IV: Jan. 11, 2019

Human Resources & Customer Service

Francis Tuttle's Jill Hudson will give you a Human Resources Update and discuss the latest HR "hot topics" as well as diving into the Managerial Moment of Truth.

Later, Linda Dowling will discuss Customer Service Gone Viral. Online reviews often shape customer-buying decisions. This new wave of customer-service feedback places service providers in a very vulnerable, but unique position.

- Strategies and techniques for providing unforgettable service.
- Avoiding embarrassing customer situations that may go viral.
- Practical examples of excellent customer service that is sure to result in rave reviews.

Session V: Feb. 26, 2019

Government Relations/Advocacy & Effective Written Communication

Visit the Capitol with our government relations team and learn how your political involvement on the state level can impact your industry. Then take part in the OBA Government Relations Council meeting to hear an update from the federal side as well.

The afternoon session will feature Jeremy Cowen, OBA vice president/communications, Oklahoma Banker editor and adjunct instructor at OU's Gaylord College of Journalism and Mass Communication. He will give pointers on how to write that press release announcing new hires and promotions and also tips on written communication with customers and even elected officials.

Session VI: March 29, 2019

Emotional Intelligence & Industry Experts

Emotional Intelligence has staying power, outliving innumerable leadership and management trends, because it speaks to the core of how we interact with our world, both professionally and personally. Francis Tuttle's Erin Greilick will help you learn the model of Emotional Intelligence and find out why EI matters so much at work and at home. You'll discover how you can strengthen your Emotional Intelligence to be more effective.

To conclude the Academy, a banker panel will offer insight into advancing your banking career plus the necessary steps for moving the banking industry forward as more competition is introduced to the industry.

Graduation: May 2019

OBA Annual Convention

The official graduation for the 2018-19 OBA Emerging Leaders Academy will take place at the 2019 OBA Annual Convention. With completion of the Academy, your Convention registration fee is waived.



Academy Application

Name: _____
First Middle Last

Bank: _____ Bank Address: _____

City, St, Zip: _____

Position: _____ How long in position: _____ How long in banking: _____

Community Involvement: _____

Cell Phone: _____ Email: _____

Nominating Officer Name & Title : _____

Nominating Officer Signature: _____

Applicant Signature: _____ Date: _____

Give a brief description of yourself and tell why you would like to be selected for the Academy. Please share the skills, talents and personality traits that best describe you.
You may attach description page(s) as needed.

DETAILS

All sessions are held at the Oklahoma Bankers Association in the Harris Event Center from approximately 9 a.m. to 4 p.m. Your fee includes instruction, materials and lunch for all six sessions. Graduation will take place at the 2019 OBA Annual Convention (registration fee waived upon completion of the Academy).

TOTAL COST: \$995 You will be invoiced upon acceptance into the Emerging Leaders Academy.

ACCOMMODATIONS

If you need hotel reservations while attending any session of the OBA Emerging Leaders Program, please call the Courtyard Marriott OKC NW, 1515 N.W. Expressway at (405) 848-0808. Ask for the Oklahoma Bankers Association rate of \$115.

DEADLINE: Please return this application to the OBA no later than Aug. 24, 2018.
All applicants will be notified by Sept. 10, 2018.

Email to megan@oba.com or fax to (405) 424-4518.