



## ***OBA Announces its First Green Initiative: Endorses SoyPrint™ Toner Cartridges***

The OBA recently added SoyPrint™ toner cartridges to its current endorsements as an eco-friendly alternative to traditional oil based laser printer cartridges. This move enables all members to be among the first in the country to use a soy-based toner cartridge in their laser printers and have a positive impact on our environment!

SoyPrint™, is the first laser cartridge using toner powder derived from soybeans, rather than oil. Cartridges for the most popular laser printers are now available at prices comparable to brand name versions. Soy ink has been available for some time, but this is the first soy-based laser cartridge anywhere!

**Several nationwide banks and bankers associations are already using SoyPrint™ cartridges. We encourage you to help Oklahoma GO GREEN! Quarterly Sustainability Reports will track oil & plastic savings which can lead to a good public relations initiative in your community.**

### **Advantages of using SoyPrint™**



#### **Reduces Carbon Footprint**

Each SoyPrint™ cartridge you use **saves 2-3 liters of oil** by replacing traditional petroleum-based toner powder with toner derived from soybean oil. Multiply these savings by the number of cartridges your company uses annually and the impact is significant. 100 million laser cartridges are used in the U.S. each year, consuming 1.3 million barrels of oil!



#### **Minimizes Impact on Waste Stream**

SoyPrint™ cartridges allow you to **save an average of 6 pounds of heavy plastic** from landfills, reducing your impact on the waste stream.



#### **Provides Accountability**

SoyPrint™ provides quarterly reports that **track environmental impact**. Everything from oil savings to pounds of heavy plastic recycled. They will even include an estimate of the amount of recycled paper you use!



#### **Maintains Costs**

Convert to SoyPrint™ without increasing costs. SoyPrint™ is priced competitively with brand name cartridges.

**An order form is available on the same page you found this document.** We encourage you to order Soy Print Cartridges. They will be every bit as good as the brand name version or you will receive a full refund. With your continuing support your bank will be contributing to improving the environment. Any questions, contact Matt Airey from PRC Technologies at (888) 640-0062 ext. 108 or at [matta@soyprint.net](mailto:matta@soyprint.net) or call Lea Ann Jackson at the Association office at (405) 424- 5252 or at [leaann@oba.com](mailto:leaann@oba.com).