



NEWS RELEASE

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Contact: Margo Ward
405/424-5252 or margo@oba.com

Alpha Xi Sigma Chapter of Sigma Gamma Rho Sorority, Inc. honored for commitment to financial education

TULSA, OK – The Alpha Xi Sigma Chapter of Sigma Gamma Rho Sorority, Inc. is the most recent recipient of the Heart of the Community service award, which was presented on Saturday, Feb. 21 at American State Bank. The organization was honored by American State Bank along with the Oklahoma Bankers Association (OBA) for the organization’s exemplary commitment to financial education.

Sigma Gamma Rho sorority, in partnership with American State Bank, sponsored the 2009 Wee Savers Financial Literacy Conference from 9 a.m. to 1 p.m. in the bank conference center. The workshop was designed to develop awareness of and create solid skills for managing personal financial resources, establishing savings and understanding investments and knowledge of bank products for youth.

“The Heart of the Community Award recognizes Sigma Gamma Rho for their enthusiastic spirit to make their community a better place,” said Roger Beverage, OBA president and CEO. “We’re fortunate to live in a state where a great deal of importance is placed on volunteerism and personal contribution to each other and our community.”

“The Tulsa Chapter of Sigma Gamma Rho sorority is deserving of the Heart of Community Service Award primarily because this organization has consistently sponsored financial literacy workshops targeted to low to moderate income youth and their families and to our knowledge, no other organization is currently conducting these types of workshops in the Tulsa community,” said Tom Felder, president and CEO of American State Bank.

The Oklahoma Bankers Association started the “Heart of the Community Award” to help recognize those outstanding individuals who are willing to make the type of personal sacrifices that make our communities whole. The OBA has asked their member banks to help find these wonderful volunteers in their communities that they see meeting unmet needs all across the state.

Like the dedicated passion of Sigma Gamma Rho, the banks of Oklahoma have been an integral part of Oklahoma life long before statehood. Beverage noted that these banks and bankers have been investing in the hearts of our communities and “the measurement of time and money is not as important as the fact that banks have played a central role in making Oklahoma a wonderful place to live and work.”

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PICTURES BELOW!



