

Oklahoma Bankers Association

The 2017-2018 Emerging Leaders Academy



Sessions

Friday, Sept. 29, 2017
Friday, Oct. 13, 2017
Thursday, Nov. 9, 2017
Friday, Jan. 26, 2018
Tuesday, Feb. 20, 2018
Friday, March 16, 2018
Graduation: May 2018

Application deadline: Aug. 31, 2017



**O K L A H O M A
B A N K E R S
A S S O C I A T I O N**

Questions or Concerns

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2017-18 Emerging Leaders Academy

ANSWER THE CALL TO LEADERSHIP

The OBA is searching for the elite Emerging Leaders in Oklahoma - the next nucleus of banking leaders in our state. We're looking for the best and brightest bankers who seek to sharpen their leadership skills. The 2017-18 Emerging Leaders Academy is designed to help these select individuals reach new heights with powerful speakers offering information leaders need to effectively maneuver in today's business climate.

The Academy includes six one-day sessions centered on developing leadership and management skills by using creative instruction techniques and active participation. Each session focuses on developing necessary management and leadership skills that can be implemented immediately. Academy applicants should be able to demonstrate an increasing level of responsibility, potential for continuing to play a leadership role in Oklahoma banking and a desire to further their careers and grow professionally. Perhaps someone in your bank is a natural leader who could benefit from this experience.

Additionally, in 2018 the OBA Board of Directors will add a voting seat for an Emerging Leader. Academy graduates will be given preference for this seat.

The Oklahoma Bankers Association extends an invitation to any employee of a bank that is a member of the OBA to apply. A panel of bankers will review the applicants and choose those accepted into the Academy. Participants must attend all sessions to successfully graduate from the program. Each session includes lunch. We look forward to meeting you at the Academy!

For more information, please contact Megan McGuire at (405) 424-5252 or megan@oba.com.

SESSION DETAILS

Session I: Sept. 29, 2017
Leadership Style, Personality
Type & Communication Skills

Session II: Oct. 13, 2017
Team Building &
Powerful Presentations

Session III: Nov. 9, 2017
Powerful Presentations

Session IV: Jan. 26, 2018
Delegation &
Customer Service

Session V: Feb. 20, 2018
Government Relations/
Advocacy &
Human Resources

Session VI: March 16, 2018
Networking, Effective Written
Communication & Industry
Experts

Graduation: May 2018
OBA Annual Convention



Questions or Concerns
Megan McGuire
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(405) 424-5252

Session I: Sept. 29, 2017

Leadership Style, Personality Type & Communication Skills

OBA Executive Vice President/Fraud Division Elaine Dodd will guide you in discovering your unique personality type and how to recognize individual differences and incorporate that into your leadership style.

- Beginning Our Leadership Journey, What is Leadership to you?
- Leadership and Communication Skills;
- Who Are You? Personality Types, (I'm Not Crazy, I'm Just Not Like You).

Additionally, Adrian Beverage, OBA executive vice president/government relations, will give an overview of the OBA.

Session II: Oct. 13, 2017

Team Building & Powerful Presentations

Jim Friedemann from Francis Tuttle Technology Center will lead Outdoor Team Building Activities designed around:

- Respecting diversity in position and backgrounds;
- Working with employees at different levels within the organization;
- Using fun to build camaraderie.

In the afternoon session, Friedemann will coach *Powerful Presentations*, covering the following:

- Importance of delivery methods;
- Audience analysis and outlines;
- Keeping your audience engaged;
- Answering audience questions.

Session III: Nov. 9, 2017

Powerful Presentations

Powerful Presentations continued with Jim Friedemann. Participants will present to the group with their presentations recorded and constructive coaching offered.



Session IV: Jan. 26, 2018

Delegation & Customer Service

Francis Tuttle's Kate Beavin will dive into the world of delegating, a critical skill needed to effectively manage people. This session will focus on:

- Self-awareness stage - are you currently delegating enough?
- Importance of delegating fairly and effectively;
- Consequences of ineffective delegation.

Later, Linda Dowling will discuss Customer Service Gone Viral. Online reviews often shape customer-buying decisions. This new wave of customer-service feedback places service providers in a very vulnerable, but unique position.

- Strategies and techniques for providing unforgettable service;
- Avoiding embarrassing customer situations that may go viral;
- Practical examples of excellent customer service that is sure to result in rave reviews.

Session V: Feb. 20, 2018

Government Relations/Advocacy &

Human Resources

Visit the Capitol with our government relations team and learn how your political involvement on the state level can impact your industry. Then take part in the OBA Government Relations Council meeting to hear an update from the federal side as well. The afternoon session will feature Francis Tuttle's Jill Hudson, who will give you a Human Resources Update and discuss the latest HR "hot topics."

Session VI: March 16, 2018

Networking, Effective Written Communication & Industry Experts

Networking is an essential skill in the banking industry. To start the final session, Bank of Oklahoma's Jeff Reid will coach you on honing your networking strategy. Then Jeremy Cowen, OBA vice president/communications, Oklahoma Banker editor and adjunct instructor at OU's Gaylord College of Journalism and Mass Communication, will give pointers on how to write that press release announcing new hires and promotions and also tips on written communication with customers and even elected officials. To conclude the Academy, a banker panel will offer insight into advancing your banking career plus the necessary steps for moving the banking industry forward as more competition is introduced to the industry.

Graduation: May 2018

OBA Annual Convention

The official graduation for the 2017-18 OBA Emerging Leaders Academy will take place at the 2018 OBA Annual Convention. With completion of the Academy, your Convention registration fee is waived.



Academy Application

Name: _____
First Middle Last

Bank: _____ Bank Address: _____

City, St, Zip: _____

Position: _____ How long in position: _____ How long in banking: _____

Community Involvement: _____

Cell Phone: _____ Email: _____

Nominating Officer Name & Title : _____

Nominating Officer Signature: _____

Applicant Signature: _____ Date: _____

Give a brief description of yourself and tell why you would like to be selected for the Academy. Please share the skills, talents and personality traits that best describe you.
You may attach description page(s) as needed.

DETAILS

All sessions are held at the Oklahoma Bankers Association in the Harris Event Center from approximately 9 a.m. to 4 p.m. Your fee includes instruction, materials and lunch for all six sessions. Graduation will take place at the 2018 OBA Annual Convention (registration fee waived upon completion of the Academy).

TOTAL COST: \$995 You will be invoiced upon acceptance into the Emerging Leaders Academy.

ACCOMMODATIONS

If you need hotel reservations while attending any session of the OBA Emerging Leaders Program, please call the Courtyard Marriott OKC NW, 1515 N.W. Expressway at (405) 848-0808. Ask for the Oklahoma Bankers Association rate of \$115.

DEADLINE: Please return this application to the OBA no later than Aug. 31. Email to megan@oba.com or fax to (405) 424-4518.