



OKLAHOMA BANKERS ASSOCIATION EMERGING LEADERS INSIGHTS OCTOBER 2015

FALLING BACK, THINKING FORWARD

It is officially autumn. Temperatures have dropped, football (and pumpkin spice lattes) have started and leaves will soon start to fall.

It is a season of change. A few Emerging Leaders kicked off the season at the 2015 Annual Washington Visit in D.C. Along with many other OBA representatives, they met with regulatory agencies, the ABA and members of Congress promoting the need for regulatory reform. Back in September at Lunch with the Leadership, OBA Vice Chairman Curtis Davidson and President/CEO Roger Beverage urged you to let your voices be heard, to let your customers' voices be heard — to share your stories.



In the spirit of a changing season, take the remaining weeks in October to think about those stories — the stories of those you know whom have suffered as a result of increased regulatory burden. And on the

flip side, think about all of the instances you, as an Oklahoma banker, make a difference in your community on a daily basis. As Vice Chairman Davidson said, more than just dollars and figures, it is these stories that will drive change. So, think about your examples and let's hear them.

There is strength in numbers and power in strength. Share your stories, show your power as an Emerging Leader to truly make this October a season of change.

Email your stories to megan@oba.com.

BANKERS AT THE FOOD BANK

Kudos to the Emerging Leaders who volunteered on Sept. 17 at the Regional Food Bank of Oklahoma. The group worked on several different projects over the course of the three-hour shift, even sporting hairnets for one job. Kyle Croak, Ryan Newby and Philip Thompson stepped in to help a group of sorority alumni who needed assistance lifting heavy bags of oranges. Together the OBA prepared 8,640 pounds, the equivalent of 7,200 meals for Oklahomans affected by hunger.



GO POKES! GO SOONERS!

Congratulations to the football ticket winners from last month's meeting. Billy Mashaney, of Legacy Bank in Weatherford, walked away with a pair of OU tickets. And Whitney Merveldt, of Valliance Bank in Oklahoma City, won two tickets to an OSU game.



CONGRATULATIONS!

Hats off to Emerging Leader Matt Thomas, of The City National Bank & Trust Co in Lawton, who is graduating from the 2015 OBA Consumer Lending School on Oct. 9.



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MEMBER SPOTLIGHT

Q&A: Laurie Richardson Internal Auditor, InterBank, OKC



Laurie and her husband have a 2-year-old daughter as well as two cats and a dog. She received her bachelor's degree in accounting and an MBA from Southern Nazarene University.

Q. What is your passion?

A. To provide a better life for my family by challenging myself and bettering myself every day. To never settle and constantly strive to improve.

Q. Where did you grow up?

A. I grew up in Garland, Texas. I moved to Bethany to attend Southern Nazarene University. I currently reside in the great city of Edmond.

Q. Favorite thing about the banking industry?

A. I have been in banking since I graduated college. I started as an internal audit intern and quickly made my way to different areas of the bank. I love that the industry is always changing. These changes can be challenging but my job is never boring.

Q. What do you enjoy doing outside of work?

A. Outside of work you might find me enjoying a movie, shopping or playing at the park with my 2-year-old daughter and husband.

Q. Unique fact about you?

A. I'm a lucky person. I seem to be good at winning stuff.

Q. Greatest element of Emerging Leaders?

A. I love the relationships that are built through the different Emerging Leader activities with bankers who are facing the same challenges.

Each month in this section we'll highlight a member of Emerging Leaders. Would you like to be spotlighted? Do you know someone who should be spotlighted? Let us know by emailing megan@oba.com.

IT'S 5 O'CLOCK SOMEWHERE

Dinner, drinks, an informative program and good conversation? If this sounds like a winning combination, then don't forget to register for an OBA Regional Update. Prior to the beginning of each Regional Update, the OBA is offering a reception for Emerging Leaders to visit with peers in their region from 5 to 5:30 p.m.. Following the Emerging Leaders reception, each Update will feature a social get-together at 5:30-6:15 p.m., an informative program held by senior leaders of the OBA from 6:15-7 p.m. and a dinner afterward.

REGIONAL UPDATE SCHEDULE

Oct. 19 — Tulsa
Oct. 27 — Oklahoma City
Oct. 29 — Woodward
Nov. 3 — Lawton
Nov. 4 — Krebs
Nov. 16 — Ardmore

Registration is required and is \$40 per person. [Click here](#) for more information and to register. If you have interest in attending the "Emerging Leaders Only" reception, please notify [Megan McGuire](#).



SIGN UP FOR AN OBA COMMITTEE

Being a member of Emerging Leaders is just the first step in developing into an industry leader. There is no better way to further your career or to serve your profession than to become involved with one of the OBA's committees. Everything the OBA does is intended to make you a better banker which makes you more relevant to your bank. Find more information at http://www.oba.com/bankers/oba_committees.php. If you have questions, contact Janis Reeser at janis@oba.com.

WE WANT TO HEAR FROM YOU

Is your bank doing something noteworthy for you community? If so, email megan@oba.com. We'd love to feature your good deeds in an upcoming Insights newsletter.

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