



OKLAHOMA BANKERS ASSOCIATION EMERGING LEADERS INSIGHTS APRIL 2016

ARE YOU READY TO RUN?

Are you running in the Oklahoma City Memorial Marathon, half marathon, memorial relay or 5K on April 24? If so, we'll see you there! The Oklahoma Bankers Association, in partnership with First Fidelity Bank, would like to welcome all bankers running or cheering on runners to stop by the First Fidelity location at 722 N. Broadway the day of the race. We'll be posted up in this spot, which is right by the finish line, to congratulate you on your accomplishment, give you a post-run treat and snap a celebratory picture of you.



EMERGING LEADERS ON CAPITOL HILL

In March, two fellow Emerging Leaders were selected to represent Oklahoma at the American Bankers Association Government Relations Summit. Jerold Phillips, of Citizens Bank and Trust Company of Ardmore, and Kyle Croak, of FNB Community Bank in Midwest City, joined more than 200 other bankers from 44 states at the third annual Emerging Leaders Forum, which kicked off the 1,000-plus-attendee Summit. In addition to hearing from a variety of industry experts and guest speakers, OBA President and CEO Roger Beverage and OBA Chairman Paul Cornell also led the group as they met with the Oklahoma delegation at Capitol Hill seeing first-hand the importance of having a solid working relationship with our elected officials. If you feel called to get more involved with the government relations side of banking, you have multiple opportunities. On the state level, there are [Contact Banker](#) dates still available in April. You may seek to get involved with the OBA Government Relations Council or even attend the annual OBA Washington visit in September (Emerging Leaders receive a discounted registration; details out soon). Your impact as an Emerging Leader is profound if not essential. Let your voice be heard.



From left: Megan McGuire, Jerold Phillips, Rep. Frank Lucas, Kyle Croak



Kyle Croak and Jerold Phillips representing Oklahoma at the ABA Emerging Leaders Forum

SAVE THE DATE

Emerging Leaders will volunteer as a group from 1 to 3 p.m. on Monday, May 23 at Community Food Bank of Eastern Oklahoma (1304 N. Kenosha Ave, Tulsa, OK 74106) in conjunction with the 2016 Leadership Forum and Annual Convention. There is no cost for this event, and registration will open later this month. In addition, Emerging Leaders receive a discounted registration for convention, which is May 23-25 at the Renaissance Hotel in Tulsa.

[Click here for a registration form.](#)

Lunch-and-Learns: Woodward and Newcastle

Join us April 28 from 11:30 a.m. to 1 p.m. at Big Dan's Steakhouse in Woodward or May 5 from 11:30 a.m. to 1 p.m. at La Luna in Newcastle. Jeremy Cowen, OBA vice president/communications, will discuss written business communication as it applies to the world of banking. Get pointers on how to write that press release announcing new hires and promotion and also tips on written communication with customers and even elected officials. There is no cost to register, and attendees will be responsible for the cost of their own meals. For more information and to register, click [Woodward](#) or [Newcastle](#).

COMMIT TO AN OBA COMMITTEE

[Click here](#) for the 2016-2017 OBA committee interest form. Being a member of Emerging Leaders is just the first step in developing into an industry leader. There is no better way to further your career or to serve your profession than to become involved with one of the OBA's committees. Everything the OBA does is intended to make you a better banker which makes you more relevant to your bank. Find more information at http://www.oba.com/bankers/oba_committees.php. If you have questions, contact Janis Reeser at janis@oba.com.

Cheers to the graduates

Congratulations to the Emerging Leaders who recently graduated from the 2016 OBA Branch Manager School:

- Ryan Edmondson, Vision Bank, Davis
- Ryan Webb, Security Bank, Tulsa

BANKERS' NIGHT OUT SCHEDULE

The remaining spring Bankers' Night Out dates are listed below. It was a packed house in each of the March events in Lawton, Enid and Oklahoma City. One banker described the industry update as "very insightful and entertaining." We hope you can join for an evening with peers and beers.

Guymon: April 18, Hunny's;
Krebs: April 20, Pete's Place;
Tulsa: April 21, Southern Hills Marriott

[Click here](#) for a registration form.

MEMBER SPOTLIGHT: Q&A WITH WHITNEY MERVELDT AVP / PRIVATE BANKING, VALLIANCE BANK, OKLAHOMA CITY

Q. Where did you grow up?

A. I grew up in Yukon, Oklahoma. After graduating high school, I went to Oklahoma State University then came back to make Oklahoma City my home.

Q. What is your passion?

A. My biggest passion is helping others.

Q. Favorite thing about the banking industry?

A. I love banking because it puts my passion into action. My role at the bank allows me the opportunity to help my clients fulfill their dreams.

Q. What do you enjoy doing outside of work?

A. I enjoy spending time with my fiancée, my family, working out, traveling, going to the lake and loving on my two dogs.

Q. Unique fact about you?

A. I am getting married Aug. 13, 2016. I can't wait!

Q. Top bucket list item?



A. My top bucket list item would be to open an animal rescue.

Each month in this section we'll highlight a member of Emerging Leaders. Would you like to be spotlighted? Do you know someone who should be spotlighted? Let us know by emailing megan@oba.com.

Scholarship for graduating high school seniors

Each year, the Oklahoma Bankers Association awards a \$1,000 scholarship to an incoming freshman who has a parent, grandparent, sibling or spouse who is a Professional Member of the Association. The student must enroll in an accredited Oklahoma institution of higher education. The applicant must also be graduating from an Oklahoma high school. A panel of bankers will select the winning applicant.

[Click here](#) for the application for the 2016 scholarship application. Applications are due May 2, 2016.

WE WANT TO HEAR FROM YOU

Is your bank doing something noteworthy for your community? If so, email megan@oba.com. We'd love to feature your good deeds in an upcoming Insights newsletter.

Stay in contact with Emerging Leaders!
[@OklaBankLeaders](http://www.oba.com/EmergingLeaders)
www.facebook.com/OBAEmergingLeaders
LinkedIn: <http://tinyurl.com/OBAELinkedIn>