



Oklahoma Bankers Association

Professional Membership Program

We Make Bankers Better!

What Are Professional OBA Members? In 1996, the Oklahoma Bankers Association created the Professional OBA Membership Program, to foster a better connection between individual bank employees and the OBA.

What Are We Trying To Accomplish? Our goals are simple: (1) we want to involve thousands of bank employees in advocacy efforts on behalf of the banking industry, and we want them to understand what's at stake: their jobs and their ability to continue to take care of their customers; (2) we want to encourage bankers to continue their commitment to banking as a career track and help them become the very best they can be; and (3) we want to make sure that bank professionals at all levels realize significant personal benefits by becoming Professional OBA Members.

How Much Does It Cost? Nothing, and it's easy to join. The program is open to all full-time employees of any Oklahoma member bank with approval of the bank's chief executive officer. There are no individual dues associated with this category of membership.

What's In It For You? When you join, you receive significant benefits just by becoming a Professional OBA Member, including enrollment in the Identity Theft Watch™ program, prescription drug discounts for you and your family members, accidental death and dismemberment insurance coverage, and hotel/motel discounts at thousands of locations across the United States.

Why Should I Join? Because you made a decision to become a part of the most important profession in America. For whatever reason, *you chose* to be a part of the most highly-regulated business there is, and that means you have a unique opportunity to help shape the future of your profession and your job that not many other groups of professionals have.

What Will I Have To Do? Professional Members are vital to our grassroots program. From time to time we'll ask you to get involved by writing a letter or sending a fax or an e-mail to your senator or representative about an issue that affects your job and your profession. We'll even provide you with a draft message that you can deliver. But when it comes to making your views known to the people who make the rules about your job and your profession, numbers matter. **Making your voice heard – either in support of or opposition to legislation that affects your bank, your job and your salary – is the primary way we help shape the future of banking.**

Support of the Association's political action committee is another area where involvement at the grassroots level is vital. Your industry is at a pivotal point in history. It will take all of us pulling together to win the fights that lie ahead, with competitors who want your jobs and your customers. While political action fund raising is an essential part of the program, the program also aims to educate its members on the entire political process through our Contact Banker Program and keep members updated on critical legislative issues.

This is your opportunity to help shape your future and the future of your industry. You **can** make a difference. For more information, contact the OBA at 405/424-5252.